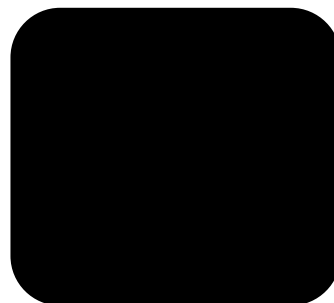
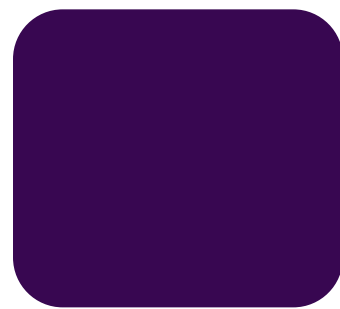


annual report

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Vision

 The Australian Health Promotion Association is
 acknowledged as a national voice for health
promotion in Australia & a major contributor to the
health of all Australians.

Mission

To advocate for health promotion, the health
promotion workforce & best health promotion practice

“Health promotion is the process of enabling
people to increase control over the determinants
of health and thereby improve their health.”

(from the World Health Organisation Ottawa Charter 1986)

The health promotion profession has evolved alongside, and in response to, the
international health promotion movement and the broader new public health
movement. Health promotion not only embraces actions directed at
strengthening the skills and capabilities of individuals but also actions directed
towards changing social, environmental, political and economic conditions to
alleviate their impact on populations and individual health.

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“ Health is not bought with a chemist’s pills,
Nor saved by the surgeon’s knife.
Health is not only the absence of ills,
But the fight for the fullness of life.”

Piet Hein. Prologue at the celebration of the WHO 40th anniversary. Copenhagen: WHO, 1988.



About AHPA

The Australian Health Promotion Association (AHPA) is Australia's peak health promotion body in Australia and is the only professional association in Australia specifically for people interested or involved in the practice, research and study of health promotion.

The Association has operational branches in most states and territories with more than 1000 members and subscribers, from government departments and agencies, universities, non-government organisations, community-based organisations and groups, private companies and industries, and students. As an Australian Public Company limited by guarantee, the Association must meet the requirements of both the Corporations Act 2001 and its own Constitution. These two documents together form the framework within which the Board of Directors governs the company.

The national work of the Association is conducted through a number of committees and working groups. For 2013 these were the:

- Research, Evaluation & Evidence Translation Committee
- Strategic Planning Working Group
- Finance, Audit & Risk Management Committee
- Professionalising Health Promotion Steering Group
- Advocacy Committee
- Communications Working Group
- National Board Executive
- Aboriginal and Torres Strait Islander Group

The major work of the Association is aligned with the Association's Strategic Directions which are currently:

1. Leadership;
2. Strategic partnerships and alliances;
3. Professional excellence;
4. Advocacy;
5. Communication; and
6. Good governance.

At the national level current activities include:

- the National Conference usually held annually and hosted by Branches;
- a collaborative tri-yearly Population Health Congress with partners: Public Health Association of Australia, the Australasian Epidemiological Association and the Australasian Faculty of Public Health Medicine;
- the Health Promotion Journal of Australia;
- the Australian Health Promotion Update;
- the website providing professional and membership information; &
- the national listserv providing members with employment, advocacy and events information.

At the branch level activities include:

- professional development, such as seminars, workshops and training;
- employment scholarships for health promotion students or graduates;
- mentoring programs;
- conference scholarships;
- jobs and events e- lists; and
- newsletters outlining current activities and local issues; and advocacy activities.



To Members & Supporters

Welcome to the 2013 Australian Health Promotion Association Annual Report.

It was another very busy year of consolidation and progress in governance, internal operational systems, and in the priority areas documented in AHPA's Strategic Directions. We progressed our professionalisation agenda, focused our advocacy efforts around the federal election, continued to work to build our partnerships and strategic alliances, streamlined processes around the journal to increase its profile and reputation, delivered the 2013 conference and progressed planning of the 2014 conference.

It was also a year of transition with a number of new Board members elected and handover of roles. We welcomed Michele Herriot as our new Vice-President, and Paul Klarenaar and Justine Leavy as incoming Board members at our AGM in June where we also farewelled outgoing Board member Emily Raso. Antoine de Saint-Exupéry, the author of *The Little Prince* once noted that "*If you want to build a ship, don't drum up people to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea.*" This quote reminds me of the achievements that can be made through a sense of shared purpose and the importance of a long term vision for a well-functioning national professional association. I would like to thank **Suzanne Gleeson** and **James Smith** for their guidance and mentorship and acknowledge them as AHPA's newest **Fellows**, well-deserved honours for their able stewardship of AHPA over the past few years.

We continued our relationship with Not-for-Profit Accounting Specialists (NFPAS) to provide AHPA's secretariat, book keeping and accounting services. NFPAS worked with AHPA's contractors, Lyndell Llotz and Veronica Kypros, to determine what needed to be in place to meet AHPA's needs at both the national and branch levels. Contracts for Lyndell and Veronica finished on the 31 July 2013 and the Board thanks them for the excellent service they provided to AHPA. NFPAS has reviewed the setup of MYOB including the chart of accounts, job costing and budgeting and will review the flow of the current processes. NFPAS has also undertaken an accounting review of current policies, forms, templates, procedures and end of the month review. The Board continued with this model to use AHPA's limited resources effectively and efficiently. The resolution at the 2012 AGM to engage Simon Fry Chartered Accountant, SA as AHPA's auditors for 2013 was implemented.

To take the Association forward, the Directors met for two 2-day, face to face Board meetings (in Melbourne in May and in Adelaide in November). The Board covered a very full agenda taking forward the strategic planning process, the professionalisation of health promotion project, annual conference and professional development agenda, the budget, advocacy structure, infrastructure, and strategic partnerships. Other items included the website, constitutional review, ways to reduce operational responsibilities of Branches and the Board.

In addition to progress relating to governance, and internal operational changes, much has been achieved both at the National and the Branch. All these initiatives continue to build the foundations for a financially successful and sustainable future for the Association and by implication, all members.

Looking back

From the 2012 AGM Report we listed AHPA's Board priorities and events as ...

1. To review the current Strategic Directions document and develop the next plan to guide the Association's work for the next four years or so from 2013. **Significantly progressed.**
2. An AHPA members' strategic planning consultation meeting was scheduled to progress the strategic plan at the Population Congress, September 2012, in Adelaide. ☑
3. Continue the professionalisation of health promotion project and begin implementing actions resulting from that project. ☑
4. Organise AHPA's 21st National Conference to be held in Sydney in early June 2013. ☑
5. Update the website with the advocacy section a priority. **Significantly progressed.**
6. Continue to improve our governance through better policies, procedures and more informed Board and staff and to assess the value of a Board portal to work towards a paperless office. ☑
7. And with AHPA's membership continue to build a bigger, better, brighter Association. ☑



Looking forward

In 2014 our work will focus on:

1. Completing the Strategic Directions 2013-2018 document;
2. Reviewing and updating the website and email server;
3. Progressing the next stage of the *Professionalising Health Promotion Project*;
5. Delivering AHPA's 22nd National Conference in 2014;
6. Working with partners to plan the Population Health Congress for 2015;
7. Developing a more coordinated and strategic conference delivery for the future;
8. Developing better internal and external communication processes;
9. Scoping the best model for a professional association for health promotion for the future;
10. Scoping the best way to deliver advocacy, and delivering on our plans; and
11. Supporting small branches to maintain viability.

As you might imagine, the scope of work required to run a national professional association is significant. I would like to take this opportunity to thank the Board for their outstanding voluntary commitment, hard work and dedication to AHPA. I would also like to thank the workplaces of Board members who acknowledged the time that it takes to steer the organisation in a volunteer capacity.

We are grateful for the commitment of the many people who volunteered their time and expertise to the Association in 2013. I would particularly like to thank our ex-officio committee members, branch committees, supporters and partners who continue to help us grow a successful and flourishing organisation. We would like to recognise our outgoing Board members – Jenni, David, Jenny, Janine and Letty – for their contributions. We appreciate your hard work and dedication and hope your time with the Committee has been valuable both personally and professionally. We also look forward to welcoming our new Board for 2014.

To conclude-

"One day a woman was walking along the beach upon which hundreds of starfish had been washed up and now lay stranded on the sand. As she continued walking, she noticed a young girl in the distance, picking something up and gently throwing it into the ocean.

She approached the girl, and asked, "What are you doing?"

The girl replied, "Throwing starfish back into the ocean. The surf is up and the tide is going out. They need to be in the water, if I don't throw them back, they'll die."

"My daughter," the woman said, "don't you realise there are miles and miles of beach and hundreds of starfish? You can't possibly make a difference!"

After listening politely, the girl bent down, picked up another starfish, and threw it back into the surf. Then she looked up, smiled at the woman, and said:

"I made a difference to that one."

Whilst sometimes it feels hard to see it, I know that together we do make a difference. I would like to acknowledge the quiet contributors, public leaders, excellent mentors, steady hands, question askers, doers, thinkers, advocates, creators and innovators who continue to make the AHPA vision a reality. Thanks for continuing to being part of something great.

Gemma Crawford
President

Highlights

Advocacy

Advocacy is one of the key pillars of AHPA's Strategic Plan, and remains a primary commitment of AHPA, nationally and at branch level. During 2013 a decision was made to change the way advocacy is done at the National level. For many years there was an Advocacy Committee which led national advocacy work, but this committee was put on hold in August whilst the Board determined the most effective mechanism for the Association's advocacy efforts. The lack of formal committee didn't deter advocacy efforts in 2013 with a range of activities undertaken. AHPA has committed to advocacy around the Social Determinants of Health and so has focussed efforts and resources on its contribution as a founding member to the SDOHA.

Members of the Board's Advocacy Committee facilitated a workshop at AHPA's 21st National Conference, *Hear our Voice – What should we tell our politicians before the 2013 federal election?*, in part to identify priorities that members and other Conference participants could use to form the basis for advocacy activities prior to the Federal Election in September 2013. From this workshop an infographic "Invest in Health Promotion" was developed prior to the federal election, highlighting the significant return on investment that health promotion generates. The infographic was well received and gained broad coverage in health media including Croakey. A 'post-election' version was adapted as a resource to advocate for ongoing investment in health promotion.

Additionally, the Association supported a range of advocacy efforts around the Trans Pacific Partnership Agreement, withdrawal of funding of the Alcohol and other Drugs Council of Australia (ADCA) and the Review of Medicare Locals. Thanks to all those who contributed to national advocacy efforts in 2013.

Strategic Planning

The Board established a time limited Strategic Planning Working Group in 2012 to prepare the next strategic directions plan to guide the work of the Association over the next 5 years.

The Group continued the process of developing AHPA's Strategic Plan to guide priorities over the next five years. In last year's Report <http://www.healthpromotion.org.au/about-us/constitution-and-annual-reports> you will find the consultation process and progress.

Over the next few years AHPA's work will focus on:

1. a sustainable well informed Health Promotion workforce;
2. advocacy for health promotion priorities; and
3. a strong, responsible and responsive professional organisation.

AHPA's Board will continue to build on past efforts and work in concert with Branches to achieve significant outcomes within each of these priority areas, both for the advancement of the profession and the health of all Australians. The Strategic Plan will be posted on AHPA's website mid June 2014.

Finance, Audit and Risk Management

2013 was a year of change for finances in the organisation. Engaging the services of Not for Profit Accounting Services (NFPAS) has streamlined and centralised the accounting systems of the organisation, developed a uniform payment and invoicing process and expedited the completion of the Annual Audit.

Most notably, the adoption of services from NFPAS has meant volunteers can focus on growing the profession and organisation rather than administrative financial processes of payments, BAS statements and audit preparation.

Consequently, and with significant guidance from NFPAS, AHPA now has a consolidated annual budget across the organisation, a network of branch and national treasurers, and a manual of consistent financial and asset management procedures. Work in the coming twelve months will need to focus on adoption of processes and growing the organisation's competence in risk management.

Highlights

Professional Development

2013 Conference

In 2013, the NSW Branch hosted the national AHPA health promotion conference in Sydney in June which was held at the picturesque Darling Harbour. The event was a great success with more than 460 delegates participating in the event to hear keynote speakers such as Professor Mark Dooris and Professor Helen Roberts and Associate Professor Marilyn Wise (who delivered the Eberhard Wenzel Oration) cover topics from healthy settings to the creating and maintaining child health and health inequities for indigenous Australians.

As always, planning a successful conference requires a huge amount of time, energy and sweat and so we would like to acknowledge the hard work of the NSW Branch Committee members and all our volunteers and supporters for their generous efforts in planning, and delivering the conference. Special thanks to conference co-convenors Karen Bedford and Suzanne Gleeson, and Prof Chris Rissel, Chair of the Scientific Committee, for their skill and expertise given to the planning and implementation of the conference. All keynote addresses, the Oration, abstracts, and posters are accessible at <http://AHPA.boardeffect.com//elibrary> User name: AHPA2013 Password: AHPA2013

2014 Conference

In 2013, conference planning began in earnest for the 2014 conference. For the first time, AHPA will partner with the Northern Territory Chronic Diseases Network (CDN) and the Northern Territory Medicare Local (NTML) to deliver the 22nd AHPA National Conference and the 18th Annual CDN Conference in Alice Springs on the 4-5th September 2014. Throughout the year conference themes, speakers and venue were secured as well as the conference organising committee. The theme of the conference is Equity @ the Centre: Action on Social Determinants of Health. The focus on equity is to demonstrate the centrality of fairness and social justice as the underpinning principles of contemporary health promotion, prevention and comprehensive primary health care activities and system reforms across Australia. The focus on social determinants of health responds to the growing national and global evidence and commentary acknowledging the need for action.

2015 Population Health Congress

Planning is underway for the 3rd Population Health Congress which once again sees collaboration with Public Health Association of Australia, the Australasian Epidemiological Association and the Australasian Faculty of Public Health Medicine. The Congress is slated to be held in Hobart with a theme of One Vision, Many Voices. Initial meetings have been held with a site visit proposed for early 2014.

Research, Evaluation and Evidence Translation

Throughout 2013, the *Health Promotion Journal of Australia* Committee transitioned into a broader Research, Evaluation and Evidence Translation Committee. Committee members included Dr James Smith (Chair), Dr Jenni Judd, Dr Justine Leavy, Professor Chris Rissel and Dr Jonine Jancey. After transitioning the administrative functions of publishing the *Health Promotion Journal of Australia* to CSIRO in late 2012, the CSIRO commenced publishing all three issues of the *Health Promotion Journal of Australia* in 2013, with a significantly improved online presence, including early online publication of articles. The journal's impact factor rose from 0.592 to 0.800 during this period.

The *Health Promotion Journal of Australia* Editorial Team includes Dr Jonine Jancey, Professor Peter Howat and Professor Colin Binns (Curtin University) and Associate Professor Stacey Carter (University of Sydney). The Editorial Advisory Board has been expanded and there are plans to appoint an Editorial Assistant in 2014. The Ray James Award for excellence and innovation in health promotion research published in the *Health Promotion Journal of Australia* was presented to Dr Jude Comfort and Kahlia McCausland at the 21st National Health Promotion Conference in Sydney.

Highlights

Aboriginal and Torres Strait Islander Committee

In 2013 as part of succession planning for the Committee, we saw the role of the chair transition from Dr Jenni Judd to Pele Bennet who is the Committee's first Torres Strait Islander Chair. Members of the committee were: *Summer Finlay (NSW) (minutes & meeting organisation), Antoinette House (ACT), Jo Warneck (Vic), Luita Casey (SA), Margaret Cargo (SA), Norah Ansey (NSW), Lisa Rooke (WA), and Patrice Harald (Qld).*

Over the past few years this committee has made one of its priorities to support the local branches that are organising the National Conference to facilitate in partnership a preconference workshop. Some of the committee members have participated in the NT conference Aboriginal and Torres Strait Islander reference group for the Aboriginal and Torres Strait Islander pre-conference workshop. As a result of this participation there should be another strong preconference workshop in Alice in September 2014.

The committee continues to meet bi monthly, as a result of the additional committee meetings that are being attended by members for input into the National Conference. The committee is also working to increase the number of Aboriginal and Torres Strait Islander members. Thanks to members of the Committee for their hard work and input to the work of the Association.

Partnerships and Alliances

AHPA supports a range of national organisations as a member and in some instances as a financial contributor. These include:

- Social Determinants of Health Alliance (founding member, steering group member & contributor to financial running costs)
- Croakey (financial contributor)
- People's Health Movement Australia
- Climate and Health Alliance (CAHA)
- Australian Healthcare Reform Alliance (AHCRA) (financial member)
- National Alliance for Action on Alcohol (NAAA)
- National Primary and Community Health Network
- Lowitja Institute Health System Coalition in support of Constitutional recognition of Aboriginal and Torres Strait Islander peoples

Additionally we work closely with a range of organisations at a state and national level to deliver professional development and advocacy activities. In particular we work with the Public Health Association of Australia, the Australasian Epidemiological Association and the Australasian Faculty of Public Health Medicine to deliver the Population Health Congress.

Communication

Good communication is one of the core enablers for AHPA to achieve its purpose and vision

Significant work has been conducted to upgrade our website and list serv facilities, enhancing our ability to communicate with members and the broader community.

During the year AHPA joined Twitter - AHPA_AU. AHPA intends to develop this facility to communicate with members and share AHPA's position on important and emerging issues.

The Communications Working Group has been established by the AHPA Board of Directors to coordinate and manage AHPA's internal and external communications and progress action on a range of specific communication issues.

The Group will comprise members from SA, Queensland, WA, Tasmania and NSW and will be chaired by the AHPA Vice-President.

The first meeting will be held in 2014 and initial priorities will include additional updates to the AHPA website, communication including email and use of social media.

Highlights

Professionalising Health Promotion Project

In 2011 AHPA initiated the Professionalising Health Promotion Project to explore the implementation of a regulatory model for the health promotion workforce.

The following is a summary of the project activities:

- 2011 - Funding secured from Queensland Health and SA Health to evaluate benefits of introducing a certification or accreditation process.
- June 2011 - Sadgrove Consulting was engaged to support the project and achieve key deliverables.
- October 2011 - A scan was undertaken of national and international literature
- April 2012 - A national stakeholder consultation was completed
- August 2012 - A discussion paper was published (**Deliverable 1**)
- March 2013 - National consultation on the discussion paper was completed (**Deliverable 2**)
- October 2013 - Operational analysis and feasibility study on the implementation of a certification program for the health promotion workforce was completed (**Deliverable 3**)

Summary of Project Deliverable 1 – Discussion Paper

In August 2012 a discussion paper was released titled: 'Creating a Sustainable Health Promotion Workforce'. The paper:

- outlined the regulatory and non-regulatory options available to AHPA
- summarised the outcomes of a literature scan
- reconciled the recent regulatory reforms in Australia
- conducted interviews of key stakeholders
- developed a project plan, and
- made recommendations for a way forward.

The paper found that the best option for AHPA would be a combination of four strategies:

- 1) The introduction of a certification program designed to be inclusive and relevant to the broader health promotion workforce.
- 2) To pursue the inclusion of Certified Health Promotion Officers in the list of 'Common Health Professions' in the Health Professionals and Support Services Award 2010, and then ensure this takes effect in all related state awards.
- 3) The introduction of a continuing professional development (CPD) requirement to maintain currency of knowledge against key criteria.
- 4) The targeting of a number of key economic incentives that have the potential to significantly enhance the sustainability of the health promotion workforce.

Summary of Project Deliverable 2 – Consultation Phase

Following the release of the Discussion paper, a national consultation was undertaken to provide an update on the project's progress to members and communicate and clarify the implications of the Discussion Paper.

Summary of Project Deliverable 3

In 2013 the following documents were produced to inform decisions by the AHPA Board in regards to establishing the proposed health promotion certification program:

- Implementation strategy / Operational analysis
- Macro-environmental analysis
- Market analysis
- Competitor and brand analysis
- Financial analysis.

The operational analysis found that it may be feasible to establish a health promotion certification program from an operational perspective if AHPA can address a range of governance, resource, and policy issues.

The Board

AHPA is governed by an elected Board who hold office for 12 months. In 2013, members were:

Suzanne GLEESON MPH; BSc(Psych)(Hons); GNC; Cert IV Workplace Training President (Jan-Jun); National Secretary (Jul-Dec); Member - Board of Directors	
Current Employment	Health Promotion Program Manager Workforce Development & Training Sydney & South Western Sydney Local Health Districts
AHPA experience (state/national)	Director, National President (May 2009-Jun 2013), National Secretary (Jul-Dec), NSW President (2006-2009), NSW Branch Committee (2005-2014), Co-Convenor-21st National Conference (2013)
2013 Special Responsibilities	Chair-Governance Review Implementation Committee, Chair-Strategic Planning Committee, Member-Finance Audit and Risk Management Committee, Member-National Board Executive, Editor-Update Newsletter

Gemma CRAWFORD PhD candidate; MHIthProm; PGradDipPublHlth; BA(Psych) President (Jul-Dec); Member - Board of Directors	
Current employment	Lecturer/Research Fellow -School of Public Health Curtin University; Director-VIVA Health
AHPA experience (state/national)	Treasurer-WA Branch Committee (2005 - 2008), Co-Chair Program-18 th National Conference (2009), WA President (2010 - 2014), Director (2010-current), President AHPA National (2013-)
2013 Special Responsibilities	Member - Finance Audit and Risk Management Committee, Member - National Board Executive

James SMITH PhD; Dip Bus Mgt; GCPH; BEd; BAppSc Hons Vice-President (Jan-Jun); Member - Board of Directors	
Current employment	Senior Project Manager, Health Service Boards, NT Department of Health
AHPA experience (state/national)	Director, National Vice President (2009-2013), President-SA Branch (2006-2007), National Board Member (2006-current), Editorial Advisory Board Member-Health Promotion Journal of Australia (2011-current)
2013 Special Responsibilities	Chair - Research, Evaluation and Evidence Translation Committee, Co-Convenor 22nd National AHPA Conference, Member- Finance Audit and Risk Management Committee, Member - Governance Review Implementation Committee

Michele HERRIOT GDipHIthEd; GCHIthEcon; BA(Hons) Vice-President (Jul-Dec); Member - Board of Directors	
Current employment	Consultant, Health Promotion; Evaluation Advisor NAML, CAHML
AHPA experience (state/national)	Director, (Jul-Dec 2013) National Vice President (Jul-Dec); Member-SA Branch Committee
2013 Special Responsibilities	Chair-Communications Working Group, Member-National Board Executive, Member-Strategic Planning Committee





The Board

David TOWL MPH; BSc; NDipAmb(ICO) National Treasurer; Member – Board of Directors	
Current employment	General Manager: Health Promotion, Inner East Community Health Service
AHPA experience (state/national)	National Treasurer (November 2011-current), Director (2011-current), VIC Branch Committee (2009-current), Chair-Program Committee-19th National Conference (2010)
2013 Special Responsibilities	Chair - Finance Audit and Risk Management Committee, Member - Strategic Planning Working Group, Member - National Board Executive

Jenny PHILLIP-HARBUTT GDCounselling; BA Comms Company Secretary; Member - Board of Directors	
Current employment	Manager, Community Partnership Planning
AHPA experience (state/national)	AHPA Company Secretary (2011-current), Director (2011-current)
2013 Special Responsibilities	Member - Governance Review Implementation Committee, Company Secretary; Member - Finance Audit and Risk Management Committee, Member - Strategic Planning Working Group, Member - National Board Executive

David DUNCAN MSc; BHLth (Hlth Prom) Member - Board of Directors	
Current employment	Academic Skills Adviser, University of the Sunshine Coast
AHPA experience (state/national)	Director (2012-current)
2013 Special Responsibilities	Member – Governance Review Implementation Committee, Member - Finance Audit and Risk Management Committee

Andrew JONES-ROBERTS PGDHlthProm; GDipLeisure Studies; RN Member - Board of Directors	
Current employment	Manager – Portfolio Management Office, Royal District Nursing Service (VIC)
AHPA experience (state/national)	Director, President VIC (2009–2013), Convener-VIC Branch Executive (2009–2013), Convener-VIC Branch Professional Development Working Group (2013), Convenor-19th National Conference (2010), Convener/member-VIC Mentoring Program Working Group (2002-2009)
2013 Special Responsibilities	Convener - Professionalising Health Promotion Project Committee

Jenni JUDD DHSc; MPH; Med; DipHPE Member - Board of Directors	
Current employment	Senior Research Fellow-Cohort Doctoral Studies Program, Faculty of Medicine Health and Molecular Sciences
AHPA experience (state/national)	Director, National Vice President (2006-2009) President NT (2005-2006); NT Branch Committee/founding member (1995-2004); Co-Convenor and Program Chair 9th (1997) and 16th (2006) National Conferences, Member - Program Committee 20th National Conference (2011); Co-Chair - Indigenous Stream National Conference (2011), Member - Core Competencies National Working Group (2007-2010)
2013 Special Responsibilities	Chair - Aboriginal and Torres Strait Islander Committee (2008-2013), Member - Strategic Planning Working Group



The Board

Paul KLARENAAR MAppSc (Sports Physio); BAppSc(Physio); GDPubSecMgt; GCertHlthy Plng Member - Board of Directors (Jun-Dec)	
Current employment	Director, Health Promotion, Northern Sydney Local Health District
AHPA experience (state/national)	Director (Jul-Dec)
2013 Special Responsibilities	Development of 2013 Election Advocacy Materials

Justine LEAVY PhD; MPH; BSc(Hlth Prom); Assoc Dip of Dent Therapy Member - Board of Directors (Jun-Dec)	
Current employment	Lecturer/Research Fellow School of Public Health, Curtin University Australian Coordinator Global Institute for Dental Education, Los Angeles
AHPA experience (state/national)	Director (Jul- Dec)
2013 Special Responsibilities	Member - Research, Evaluation and Evidence Translation Committee

Laetitia M'KUMBUZI MBA; MHServMgt; BBehSc Member - Board of Directors	
Current employment	Consumer and Community Engagement Coordinator
AHPA experience (state/national)	Director (2011-current), Member-QLD Branch Committee (2010 - 2013)
2013 Special Responsibilities	Member - Finance Audit and Risk Management Committee

Janine PHILLIPS MNut&Diet; BAppSc(Exec & Sport Sc) Member - Board of Directors	
Current employment	Senior Community Partnership Planner, Dept for Education & Child Development
AHPA experience (state/national)	Director (2009-current), President SA (2010- Nov 2012), SA Branch Committee (2007-current), Member-Career Structure and Development Committee
2013 Special Responsibilities	Steering Committee Member-Professionalising Health Promotion Project, Chair-Advocacy Committee

Emily RASO MPH; B Occ Th Member - Board of Directors (Jan-Jun)	
Current employment	Department of the Prime Minister and Cabinet (in the area of Indigenous Affairs)
AHPA experience (state/national)	President NT (to May 2013). Member NT Branch Committee, Director (2009-2013), Member - AGM Working Group
2013 Special Responsibilities	Member - Governance Review Implementation Committee

Branches

New South Wales

Professional Development Scholarships

- Two branch scholarships provided attend the 21st Annual AHPA National Conference – one to a rural member and one from metropolitan Sydney. One scholarship was made available for an Aboriginal worker and this was made possible from the NSW Heart Foundation.

Partnerships

- An Anti-poverty Week forum was held October in partnership with PHAA NSW Branch. The purpose was to provide an overview of the extent of poverty in Australia and in rural Indigenous communities in particular. The session also highlighted the positive work being done to address these issues by the national organisation Indigenous Community Volunteers.

Advocacy

- Submission regarding the Trans Pacific Partnership Agreement (TPPA).
- Letter to NSW Health Minister supporting reinstatement of Health Star Rating System.
- Letter to the NSW Premier to commend the government for introducing a comprehensive package of measure to address drug and alcohol related violence.
- Letter to request representation from AHPA NSW Branch on the NSW Office of Preventive Health Advisory Committee.

Achievements/Highlights

- Hosting the AHPA National Conference. Making papers, posters and keynote addresses available online to all members.

Members

- Karen Bedford -President
- Myna Hua-Treasurer
- Tessa Piper - Secretary
- Amanda Lockeridge
- Chris Rissel
- Denise Fry
- Jennifer Evans
- Marilyn Lyford
- Monique Pryce
- Norah Ansey
- Philayrath Phongsavan
- Suzanne Gleeson

Northern Territory

The NT AHPA Branch has enjoyed a successful but relatively quiet 2013.

Scholarship Program

Throughout 2013, the NT Branch has awarded 7 scholarships with members attending events in Thailand, Sydney, Brisbane and Darwin.

Mentoring Program

The NT Branch once again partnered with the SA Branch to facilitate the mentoring program, whereby AHPA and PHAA members were invited to be mentors or mentees. This year, 3 sets of mentors-mentees from the NT participated in the program. We would like to give a special thank you to the SA Branch who did the majority of the organising for the 2013 program. The mentoring program is always a popular and well-valued part of what we do in the NT.

AHPA's 2014 Conference

Several NT Branch members have been contributing to the planning of the 22nd National Health Promotion Conference to be held in Alice Springs 4-5 September 2014. We hope to meet many of you face to face in the NT then!

Thank you to the NT Branch exec team for all your hard work for the branch throughout 2013 as well as other members who consistently contribute to branch events and activities.

Members

- Alana Booth - President
- Cathy Malla - Vice President
- Dagmar Schmitt -Treasurer
- James Smith



Branches

Queensland

2013 was a quieter than usual year for the Queensland Branch following significant cut backs to the health promotion and prevention workforce experienced in September of 2012.

Member Consultation

Most significantly a mapping exercise of existing health promotion capacity was undertaken in addition to a series of member consultations across the state. Over 65 of the 260 strong member base were surveyed to establish the challenges and opportunities for the AHPA QLD branch and health promotion more broadly in Queensland going into the future.

New Directions

This formed the basis for a revamp of the branch and an approach to business in 2014 which is currently culminating in a governance review and new strategic direction.

Advocacy

In addition, 2013 showcased some great health promotion advocates that exist within the Queensland branch which we hope to continue to tap into in the future.

Members

- Elisha McGuinness – President
- Kirsty Tinsley – Vice President
- Alison Bebbington – Secretary
- Rebecca Thompson – Treasurer
- Barbra Kurkowski
- Nikki Boswell
- Jane Gregg
- Brenda Beauchamp
- Kristi Heesch
- Laetitia M'kumbuzi
- Marguerite Sendall
- Rowena Cramp
- Ruby Winter
- Sian Cosgrove
- Sue Devine
- Toni Lacey
- Georgie Harwood
- Karen Mc-Phail-Bell
- Rochelle Smith



Branches

South Australia

Awards

The Centre for Health Promotion was the recipient of the SA Primary Healthcare Practitioners Award in 2013.

Infographic

AHPA was promoted at a number of events: the infographic developed at the National level has been a great tool for promoting and disseminating the health promotion message.

Capacity Building

We successfully trialled having a student placement team to support the committee in 2013; in addition to executive officer roles the team organised a student careers evening which saw around 50 attendees.

Partnerships

SA branch continued to work with PHAA (SA) on both the mentoring program and State Population health conference. SA Branch is now a member of SACOSS strengthening our community connections and we are working with the Australian and New Zealand Association for Leisure Studies (ANZALS) towards a shared conference in 2015/6.

Members

- Janette Young
- Annabel Axford
- Jane Barnett
- Karen Garrett
- Susan Cameron
- Stefania Verlado
- Liana Bellfemini
- Kristy Stengert
- Adam Delaine (joined mid 2013)
- Alex Jackson (joined mid 2013)

Tasmania

Who Decides

The major focus for the Tasmanian AHPA branch was the involvement of Glen Paley on the planning committee for the Social Determinants of Health Forum "Who Decides". This highly successful forum held in November 2013 came about from the efforts of members of the Social Determinants network which was established by Miriam Herzfeld one of the founding members of the Branch in 2006.

The forum was held to begin open discussion with the Tasmanian community about the social determinants of health, how they affect our community and what actions we can take. It was inspired by the lives of the late Gavin Mooney and Del Weston whose challenge to us all was to "engage, to be willing to dismantle the barriers to change, and to listen one to another". For information about the forum visit <http://sdohan.blogspot.com.au/>

Arts and Health

Future activity for the branch was motivated by the endorsement of the National Arts and Health Framework in late 2013 for more info <http://instituteforcreativehealth.org.au/doing/advocacy/>

Members

The Tasmanian Branch did not field a full committee in 2013, but remained active and in touch. Thanks particularly to Jacquie Maginnis and Glen Paley.



Branches



Victoria

In 2013 the Victorian Branch again focussed on its three priority areas of Skill Development, Career Paths and Member Relations.

Skill Development & Career Paths

We hosted the inaugural 'Public Health and Health Promotion Careers Information Evening' with our colleagues from the Public Health Association of Australia (PHAA) and the Australasian Epidemiological Association (AEA). This partnership was particularly successful with over 330 attendees. This commitment to population health partnership and the early career workforce is something we will continue in the future. Further professional development for members included a social media workshop and supporting member attendance at the National Conference.

Member Relations

To improve communication with members we introduced the 'Friday Update' and continued to host the LinkedIn Group forum for members. Once again we offered a range of awards including the VicHealth/Carol Bailey Undergraduate and Postgraduate Students of the Year Award and the Deakin University AHPA (Victoria Branch) Award. We also held the Victorian Branch Social Night to celebrate the 20th anniversary of the AHPA Victoria Branch.

Members

- Andrew Jones-Roberts -President
- Corinne Rice-Vice-President to April
- Nicole Bruges-Vice-President April-Dec
- Emma Dunstan-Treasurer
- Sarah Jury-Secretary
- Joanne Warnecke
- Laura Newstead - April-Dec
- Clare Ong-to April
- Zoe Rust-April-Dec
- David Towl
- Stephen Bendle-April-Dec
- Kimberly Batsas-Hill

Western Australia

The WA Branch had a very active year. This included the celebration of 21 years of health promotion scholarships and the establishment of the WA Strategic Advisory Group. The branch undertook a number of advocacy initiatives around the state and federal elections to highlight areas significant to health promotion and the presentation of an e-poster on the Health Promotion Scholarships Program at the IUHPE conference.

Key achievements included:

- Eleven submissions and letters to advocate on various issues, including public health, workforce, food and alcohol related issues
- Development of member recruitment fliers, a website overhaul and review of the annual members survey
- Twenty two participants in the mentoring program
- Two more scholarship recipients completed six month appointments
- Six well attended PD events and the establishment of the AHPA WA Learning Circle Series.

Members

- Gemma Crawford - President
- Jamie-Lee Cavill - Co-Vice President
- Ruth Wernham - Co-Vice President
- Asha Singh - Co-Treasurer
- Lisa Wheatley - Co-Treasurer
- Lisa Rooke - Secretary
- Lorena Chapman
- Emma-Lee Finch
- Amber Giblett
- Sarah Graham
- Chantelle Jeffery
- Marissa MacDonald
- Courtney Mikan
- Heather O'Malley
- Bree Shields



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Australian
**HEALTH
PROMOTION**
Association

2013 Annual General Meeting

Treasurer's Report

I'm pleased to be able to offer my report on the finances of the Australian Health Promotion Association (AHPA) for the 2013 year.

2013 has been a transformative year for the finances of the association with the engagement of professional accounting and bookkeeping services, updated centralised financial processes and the appointment of a new auditor aligned with the transfer of the association's books to South Australia.

The association remains financially viable with more than \$100,000.00 cash on hand in the National Operating Account \$50,712.14 in the National Interest Account and a Term Deposit nearing maturity with \$81,048.50 invested. As at the end of April 2014, the association had \$631,534.65 net assets across the whole association which is an increase from 2012.

The association made a profit of \$68,055.00 in 2013, significantly smaller than the \$301,366.00 profit of 2012. This is largely due to significant reductions of revenue to the association in the 2013 period. The changes in income are due to a smaller total of grants received by the association nationally in 2013, and smaller revenue for scholarship programs. There was also a \$20,000.00 reduction in membership income in 2013. This trend was noted by the board through regular financial reporting. Investigation found that total numbers in members are not changing markedly but we do have increasing numbers of 'student/unemployed' memberships which is indicative of the recent dismantling of the preventative health workforce in many States and Territories.

AHPA received significantly less copyright income in 2013 to the previous year, but the figure of \$17,000.00 in 2013 is a realistic figure moving forward. The copyright income of 2012, while claimed in 2012, related in some part to income from previous years.

The significant changes in expenses in 2013 were in the Accounting, Administration and Bookkeeping and Auditors remuneration. AHPA contracted to Not for Profit Accounting Specialists to provide Secretariat, Bookkeeping and Accounting services to the Association. While 2013 figures were \$9,000.00 greater than the previous year, the quality of service and reduced impact on volunteers across the association is significant. The 2012 Audit was extensive and drawn out and cost the organisation more than \$23,000.00 - \$14,750.00 more than audit fees retained.

An excerpt from the financial statements is included on the next page for your information.

Excerpt from the Audited Financial Statements

Income	2013	2012
<i>Revenue from (non-reciprocal) government grants and other</i>		
Operating Grants	-	6,183
	-	6,183
<i>Other Revenue</i>		
Interest Received	13,416	11,636
Conference Fees	87,429	52,582
Membership Fees	170,139	190,088
Scholarships / Grants	89,056	293,436
Copyright Fees	18,499	74,603
Who decides forum	33,881	-
Other Revenue	4,437	20,563
Total Revenue	416,856	649,091
Expenses		
Auditor' Remuneration	(14,750)	(9,500)
Accounting / Administration	(51,380)	(47,367)
Conference and meeting costs	(20,374)	(3,576)
Depreciation	-	(13)
Insurance	-	(4,492)
Journal, Newsletter & Website	(79,811)	(64,607)
Honorariums	(3,000)	-
Other Expenses	(32,010)	(50,313)
Printing, Postage & Stationery	(2,210)	(8,226)
PD Events and Workshops	(10,230)	(18,264)
Scholarships / Grants	(103,842)	(141,368)
Who decides forum	(31,194)	-
Surplus / (Deficit) for the year	68,055	301,366
Other Comprehensive Income:	-	-
Total Comprehensive Income for the year	68,055	301,366

Engaging the services of Not for Profit Accounting Services (NFPAS) has streamlined and centralised the accounting systems of the organisation, developed a uniform payment and invoicing process and expedited the completion of the Annual Audit. Most notably, the adoption of NFPAS's services has meant volunteer members can focus on growing the profession and organisation rather than administrative financial processes.

Consequently, and with significant guidance from NFPAS, AHPA now has a consolidated annual budget across the organisation, a network of branch and national treasurers, and we are close to finalising a manual of consistent financial and asset management procedures. The Finance Audit and Risk Management Committee have remained a great assistance to me in my role and I would like to take this chance to thank Gemma Crawford, Letty M'Kumbuzi, Suzanne Gleeson, David Duncan and Jenny Phillip-Harbutt.

Development of a national consolidated budget for the association has been a new and valuable process, but it has identified that the board is predicting a loss of up to \$60,000.00 in 2014, I would qualify this estimate by saying that this is the first time we have completed a full, nationwide budget and that it is very conservative in nature. The Budget also does not rely on income which the association cannot guarantee, like income received from copyright. The loss may be reduced through a change in the way that the journal is funded through CSIRO, which will be explored over the coming months. This could also affect the final position. It is still unlikely that AHPA will make a profit in 2014 though and if it does, it will be small.

Overall however, as previously mentioned, the association remains financially viable as we move in to 2014.

This is my final term on the Board as a Director and consequently as Treasurer. I have valued the opportunity and lessons of this role and I'm proud to leave AHPA's books, financial processes and financial position in a healthier state to when I took them on. I will remain in a caretaker capacity until the new Treasurer is appointed at the first board meeting of the new term.

I'd like to thank my colleagues on the Board, the Branch Treasurers and the organisation's contractors especially Not for Profit Accounting Specialists and Lyndell Lotz for their hard work and determination, often behind the scenes to keep the organisation functioning.

I welcome the opportunity to take questions.

Motions

1. That the 'Financial Statements for the Year ended 31 December 2014' audited Simon Fry Chartered Accountant and formally endorsed by the Board be accepted as lodged.
2. That Simon Fry Chartered Accountant, SA, be appointed to undertake AHPA's 2014 Audit at the cost of \$5,200.00 (ex GST).

David TOWL

Director and National Treasurer

Chair – Finance Audit and Risk Management Committee