

## FREE opportunity for a member to hone their advocacy skills!

The Public Health Advocacy Institute's week-long **Public Health Advocacy Short Course** is being held virtually from the **29<sup>th</sup> November to the 6<sup>th</sup> December 2021**. One member is being offered a place in the course **free of charge**. The place has been donated by AHPA corporate member PHAI and is **valued at \$900**. This skills-based and interactive online course will enable participants to gain a comprehensive understanding of advocacy concepts, frameworks and core skills, how advocacy can value add and a systematic process of planning advocacy. **Registration includes the events below.** [More info and register.](#)

### **Public Health Advocacy Symposium: Confronting Health Inequities (Friday 3 December 2021)**

The inaugural Australian Public Health Advocacy Symposium, the first of its kind in our region, aims to build capacity to engage in effective advocacy and inspire action to address public health inequalities.

### **Symposium Pre-Workshop: Presenting to Parliamentary Inquiries (Thursday 2 December 2021)**

Participants will learn about preparing for Inquiries, the process of developing a submission and tips for presenting to a Parliamentary Inquiry. The workshop includes participation in a mock Inquiry on the National Preventive Health Strategy.

**Public Health Advocacy Institute** **Curtin University**

# Online Advocacy Short Course

**2021 Public Health Advocacy Training**

**Assoc. Professor Melissa Stonham**  
Research Fellow, Public Health Advocacy Institute, Curtin University

**Assoc. Professor Christina Pollard**  
Director, Public Health Advocacy Institute, Curtin University

**Dr Michael Moore AM**  
Distinguished Fellow, The George Institute for Global Health

**Dr Jonathan Hallett**  
Senior Lecturer, Curtin School of Population Health

**Monday 29 November to Friday 3 December**  
8.00-15.00 WA | 9.30-16.30 NT/SA | 10.00-17.00 QLD | 11.00-18.00 ACT/NSW/TAS/VIC

This skills-based and interactive online course will enable participants to gain a comprehensive understanding of advocacy concepts, frameworks and core skills, how advocacy can value add and a systematic process of planning advocacy. All participants will walk away from the short course with a completed advocacy framework, together with the knowledge, skills and connections on how to make it a reality.

**Registration: \$890**

Also includes 2021 Symposium: Confronting Health Inequities (Friday 3 December).  
Discounts available for: members/staff of AHCWA, AHPA, AMA, Cancer Council, Diabetes Australia, DAA, EHA, Healthway, Heart Foundation, Alcohol and Drug Foundation, Injury Matters, PHAA, Telethon Kids Institute, WACOSS and 2 for 1 for PhD Student and Supervisor in a School of Public/Population Health.

**healthway**

Register: [www.cahootlearning.com/webinars/phai/index.html](http://www.cahootlearning.com/webinars/phai/index.html)

If you are interested in attending, review and complete the following and email your response to [national@healthpromotion.org.au](mailto:national@healthpromotion.org.au) by Friday 19<sup>th</sup> November using the subject line *Advocacy Short Course*.

### **Eligibility**

All applicants must:

- Be a financial, individual, full category (\$220/year) member for a minimum of 2 years prior to closing date.
- Have actively contributed to AHPA through activities at a local or national level.

- Be available to participate in the course in full.
- Submit a short article with 1-2 photos for publication in the AHPA e-news (100-150 words, within two weeks of participating in the activity). The article may include: *the most valuable lessons learnt; how learnings will be applied to health promotion practice and the development of health promotion competencies; how learnings contribute to AHPA's vision and purpose; how the recipient will disseminate and apply their learnings including through AHPA.*
- Agree to participate in social media activity and/or assist with any AHPA activities or promotion leading up to, during or after participation in the professional development (as appropriate)
- Agree to lead at least one national advocacy activity for AHPA over the next 12 months.

### Assessment of applications

- A panel will assess all applications received by the closing date according to the purpose and criteria.
- Applications received after the closing date will not be considered.
- If no applications are suitable, the place will not be awarded.
- The panel's decision is final.
- Successful applicant(s) will be notified of the outcome of their application shortly after the closing date.

### Application

<b>Name</b>	
<b>AHPA membership number</b>	
<b>Role</b>	
<b>Organisation</b>	
<b>Best contact phone number</b>	
<b>Email address</b>	

1. **Please tell us about your experience of advocacy – in either a professional or voluntary capacity** (50 words)
2. **Why are you interested in participating in the course? How will the course assist you with your health promotion and advocacy aspirations and objectives?** (50 words)
3. **Please outline your contribution to AHPA and why you should be considered for the course** (50 words).
4. **What advocacy activities are you most interested in delivering for AHPA over the next 12 months?**  
*e.g.*
  - *Coordinating the development of a positions statement (workforce, climate, equity etc)*
  - *Leading a campaign on a topic or issue (workforce, equity, investment in health promotion and prevention)*
  - *Developing pre-election materials (infographics, letter writing, advocacy asks, organisational platform)*
  - *Other (please specify and outline how it will help to fulfil AHPA's mission)*