



Protecting children from unhealthy food marketing: Learning from the past, ideas for the future



When

**WEDNESDAY 7 NOVEMBER
6-8PM**

(canapés from 5.30pm)

Where

Sydney Law School

Law Foyer, level 2
New Law School Building (F10)
Eastern Avenue, Camperdown
The University of Sydney

Registration

Complimentary, however
registration is essential, with
places limited

REGISTER or visit

sydney.edu.au/law/events

More information

E: Law.events@sydney.edu.au

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@SydneyHealthLaw
@CCNewSouthWales
#foodmarketing2018

About the presentation

Regulation of unhealthy food marketing to children remains a hot topic, given increasing concern about children's dietary health. Australia relies on two food industry initiatives to regulate unhealthy food marketing to children, which were introduced in 2009. Approaching the ten year anniversary of these initiatives, this event reflects on the state of play on food advertising regulation in Australia: what's the evidence linking unhealthy food marketing to children's diet-related health, what are the key forms of regulation applying to unhealthy food marketing to children, and have they been effective?

Speakers

- Research on food marketing and children's health – the state of play: Associate Professor Bridget Kelly, University of Wollongong
- Consumer law and food marketing in *ACC v Heinz*: Adrian Coorey ACCC, and Jane Martin, Obesity Policy Coalition
- The food industry's initiatives on marketing to children: Geoffrey Annison, Australian Food and Grocery Council, and Jane Martin, Obesity Policy Coalition
- State government regulation of food advertising on transport infrastructure: Wendy Watson, Cancer Council NSW, and ACT Health.

This event is proudly hosted by [Sydney Health Law](#) at The University of Sydney Law School, the [Food Governance Node](#) at Charles Perkins Centre, and [Cancer Council NSW](#).