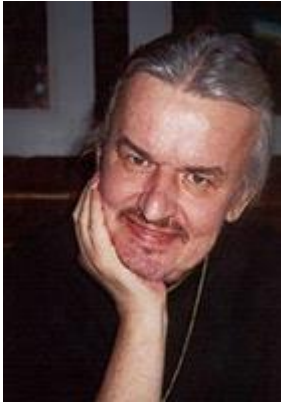


Background



Dr Eberhard Wenzel (2nd January 1950 – 21st September 2001) worked in public health for over 20 years. He was well known to many through his work at Griffith University, Queensland, his prolific work on the International Public Health Watch web site and email list serve, and the development and maintenance of the Virtual Library on Public Health, a site which under the period in which he moderated it, earned a rating of the best in the field by the medical journal *The Lancet*. After the passing of Eberhard the Virtual Library on Public Health was hosted by the School of

Public Health and Community Medicine at the University of NSW for several years as a project of the South-West Pacific Region of the International Union for Health Promotion and Education. Eberhard was an inspiring advocate for the socio-ecological view of health promotion as it was described over 20 years ago in the Ottawa Charter. This health promotion represented a significant move away from a medical view of health promotion that focused primarily on disease prevention.

Eberhard was highly critical of trends, both nationally and internationally, that signified a step backward to a medical paradigm of health promotion. Eberhard was not afraid to speak his mind about what he saw as the critical failings of health promotion and public health. His thoughts were often challenging and sometimes controversial. However, he could be relied upon to question accepted dogma, bring a different perspective, challenge accepted beliefs or practice, and to stimulate new ways of thinking. Eberhard's students and others touched by him carry on this legacy of critical thinking.

Following Eberhard Wenzel's death in September 2001, the Australian Health Promotion Association endorsed the establishment of an annual oration in his memory. With this memorial oration, the Australian Health Promotion Association hopes to stimulate a culture of critical and reflective discussion for the advancement of health promotion in Australia.

Historically the Eberhard Wenzel Memorial Orator (EWMO) has been somebody who knows of Eberhard or of his work. The EWMO can, as time goes on, move away from those who knew him to those who have a deep understanding and commitment to the ideas and issues that were close to Eberhard's heart. These are reflected in the selection criteria below.

Eberhard Wenzel Memorial Oration - Selection Criteria

- Expertise in one of the following focus areas:
 - Indigenous health
 - Issues of equity and inequality in health
 - International public health
 - Global and/or international development and health
 - Use of Information Technology (e.g. social media)
- Alignment with conference theme (e.g. Equity @ the Centre);
- Someone with a national or international standing in their field;
- Someone who is recognised as a public health advocate or known for their creativity, innovation or leadership in health promotion;
- Someone who is involved (or has been involved) in community-based or community-driven health promotion work (e.g. an empowerment orientation); and
- Preparedness to publish the oration in the *Health Promotion Journal of Australia* and make this publicly available on the Australian Health Promotion Association website (as required).

Eberhard Wenzel Memorial Oration - Selection Process

- Consultation with Dr Rosmarie Erben (Eberhard Wenzel's widow) is not a prerequisite, but she would be honoured if she were consulted.
- A selection committee comprising the AHPA President, Conference Convenor and a Fellow or Life Member of the AHPA will use the selection criteria to select a preferred EWMO.
- The EWMO will be formally invited, in writing, by the President to present the EWMO at the National AHPA Conference or Symposium or another event of national significance.

Eberhard Wenzel Memorial Oration - Presentation Format

- The EWMO can present the oration in any manner they see fit (e.g. power-point, speech, letter, video-conference etc). AHPA will try to accommodate the preferred presentation format.
- If at a conference/symposium, the oration can be at the dinner or part of the formal conference program. This should be at the discretion of the Conference Organising Committee.

Eberhard Wenzel Memorial Oration Guidelines

<https://www.healthpromotion.org.au/about-ahpa/orations>



ABN 44 373 080 790 ACN 116231595

Expectations

- The Eberhard Wenzel Memorial Oration is designed to maintain Eberhard's legacy of provocation and challenge. The oration must provide a new or challenging perspective on an issue of relevance to health promotion, and be a catalyst for further discussion and debate amongst health promotion practitioners, researchers and policy makers.
- The EWMO will be delivered on an annual basis at the National AHPA Conference/Symposium or other event of national significance.
- The EWMO will be required to provide a photo and abstract for inclusion on the AHPA website and conference program.
- The EWMO will be required to provide a written transcript of the oration, immediately post conference, for inclusion on AHPA's website.
- The EWMO will be encouraged to publish the oration in the *Health Promotion Journal of Australia*.

General Information

- Rosmarie Erben should be invited to the Eberhard Wenzel Memorial Oration.
- The AHPA Board should, each year, agree to a set amount to support Rosmarie Erben to attend the AHPA Conference (or other such collaborative event – e.g. Population Health Congress).