

Health Promotion and Illness prevention **save lives, money** and deliver the best public return on investment in health^(1,2)

Every **\$1 invested** delivers **\$14.30 in benefits**^(3,4)

HEALTH PROMOTION

Australia spends **LESS THAN 2%** of all health spending on **PREVENTION**⁽⁵⁾

Australia is ranked **20th** in the world for per capita expenditure on **preventive health**⁽²⁾

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20
21

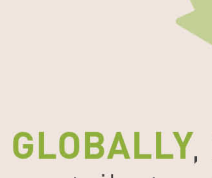
We call on all Australian governments to commit **at least 5%** of the health budget to **Health Promotion and Illness Prevention**.

INVESTMENT in a skilled and competent **HEALTH WORKFORCE** is vital^(1,2)

HEALTH EQUITY

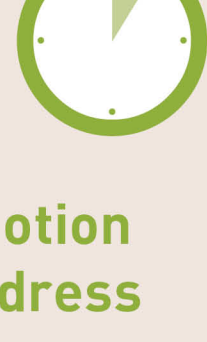
Health Promotion benefits those **MOST IN NEED** by tackling the underlying **ROOT CAUSES** of ill-health and inequity⁽⁶⁾

Household wealth is unequally shared. The **richest 10%** of households has an average of \$6.1 million and **almost half of all wealth (46%),** while the **lower 60%** (with an average of \$376,000) **has just 17% of all wealth**⁽⁸⁾



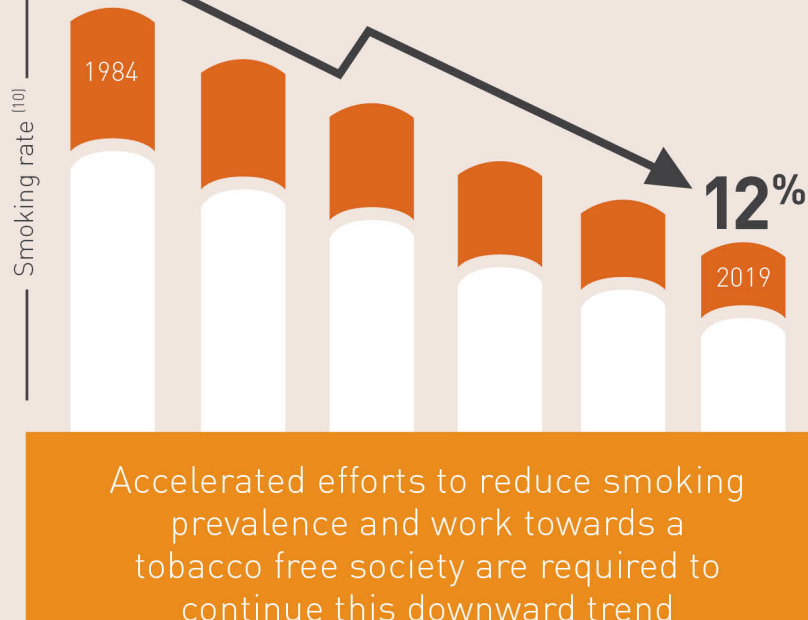
In Australia **1 in 8** adults and **1 in 6** children live **BELOW THE POVERTY LINE**⁽⁷⁾

GLOBALLY, inequality contributes to the death of at least one person every **FOUR SECONDS**⁽⁹⁾



Health Promotion works to address **inequities.**

SMOKING



HEALTH PROMOTION STRATEGIES

like mass media campaigns, banning advertising and promotion, and rigorous implementation of smoke-free legislation and policies

ARE CRUCIAL.⁽¹¹⁾

OVERWEIGHT AND OBESITY

1 in 4 children

AND

2 in 3 adults

are above a healthy weight⁽¹²⁾

Obesity prevention⁽¹⁴⁾

\$1 INVESTED

RETURNS UP TO \$6

Overweight and obesity cost Australia **\$39.9bn** or 1.89% of GDP* in 2019. This is set to **RISE TO \$234bn** or 3.3% of GDP by 2060⁽¹³⁾

Health Promotion **INCREASES PHYSICAL ACTIVITY & HEALTHY EATING** in the places where Australians live, work, learn and play.



*Gross Domestic Product

ALCOHOL USE

Alcohol products cause significant harm and COSTS AUSTRALIA

\$66 BILLION ANNUALLY⁽¹⁵⁾

Health Promotion can help to **prevent more than 5,000 deaths** and

157,000 HOSPITALISATIONS

that occur every year due to harmful alcohol use⁽¹⁵⁾

Health Promotion works with all populations to ensure all people know about the risks of alcohol use, to restrict alcohol advertising and access outlets, and protect and dissuade young people.

CLIMATE CHANGE

Climate change will cause approximately

250,000

additional deaths per year between

2030-2050⁽¹⁶⁾

The **direct cost** of climate change to health will be

\$3-6 BILLION per year by 2030⁽¹⁶⁾

Climate change affects the **social and environmental determinants** of health.

Urgent action is crucial to save Australian lives⁽¹⁷⁾ and will bring **long-term economic and health gains**⁽¹⁸⁾

HEALTHY BUILT ENVIRONMENTS

Health Promotion **works with OTHERS**

to create liveable, **health promoting environments.**

Green spaces **reduce premature mortality** and disease.

25% OF GLOBAL DISEASE

could be avoided through management of **green cover**⁽¹⁹⁾

Green spaces **improve physical and mental health**^(20,21) and reduce inequalities⁽¹⁹⁾. **Every \$1** invested in green spaces **returns \$2-6**⁽²²⁾

We call on all Australian Governments to commit **at least 5%** of health budget to **Health Promotion and Illness prevention.**

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