FROM THE PRESIDENT
Suzanne Gleeson National President AHPA

Population Health Congress. Over 1200 delegates attended the 2nd Population Health Congress in Adelaide in September. The formal evaluation will be available soon but the informal evaluation is overwhelmingly positive. The majority of delegates found the event very stimulating on many levels. The variety and quality of the key notes, the plenaries with key note speakers, the interactive workshops, and the food were all very favourably and enthusiastically received.

Collaboration at its best. The work involved in planning and hosting the Congress was demanding of time and effort but I’m very pleased to report that the high level of collaboration and professional respect for all on the Committee was praiseworthy. So a big thank you to AHPA’s partners – the Australasian Epidemiological Association, the Australasian Faculty of Public Health Medicine, and the Public Health Association of Australia. In fact the four organisations now intend to harness some of that collaborative spirit to work more closely on a range of issues outlined in the Population Health Congress Communiqué. As stated in the Communiqué, collectively ‘the associations share common ideals to reduce the burden of disease through processes that protect the population, prevent disease and promote individual and collective health and wellbeing... (and that) our associations strive to influence public policy that creates, supports and sustains healthy environments and social conditions. We share a common belief that government support and community mobilisation are needed to effect change in policy and practice through multisectoral and interdisciplinary collaboration.’

As Helen Keleher, Chair of the Organising Committee, reminded delegates in her closing address, ‘There were literally many hundreds of people involved in organising and participating in the Congress and all those contributions were essential to its final success.’ We are all eager to start planning the next Congress but equally keen to make a difference by working together between conferences.

Keynote Presentations, Communique and Scholarship Reports. The keynote presentations will soon be available on each partners’ website and the Communiqué is already available on AHPA’s website www.healthpromotion.org.au For personal opinions and experiences of the Congress from early career to more experienced health promotion workers - each Branch will publish reports from their scholarship recipients. These will also be made available on AHPA’s website – we will keep you posted. In the meantime one of the scholarship winners is published in this newsletter. Go to the list of contents and click on ‘Inequalities...
Building Systems for Stronger Foundations in Aboriginal and Torres Strait Islander Health

Pre-Population Health Congress 2012 Workshop Report – Adelaide 9 September 2012

The Building Systems for Stronger Foundations in Aboriginal and Torres Strait Islander Health workshop was held in Adelaide as a pre-Congress workshop. The organising committee representatives were from AHPA SA Branch and National, AHCSA, Aboriginal Health Branch at SA Health, Australian Epidemiological Association, SA Dental Service and the Indigenous Health Promotion Professional Network. The morning featured guest speakers with expertise across policy, practise and research. The keynote was Professor Alex Brown, Theme Leader, Indigenous Health, South Australian Health and Medical Research Institute. Speaking from his experience as a doctor and researcher, he highlighted the disengagement of families from services, ‘systems fatigue’ and the disconnect between the psychosocial correlates of social disadvantage and health policy.

Jody Broun, Co-Chair National Congress of Australia’s First Peoples, spoke about partnerships and planning around ‘Close the Gap’. Professor Gavin Mooney, a health economist, gave an insightful commentary on the economic, cultural and emotional costs of policies which, instead of reducing inequities, perpetuate humiliation amongst Aboriginal and Torres Strait Islanders.

Dr Heather Gifford, a Maori researcher, talked about surveillance and the potential for data to further isolate vulnerable people and suggested that researchers ensure they use an Indigenous/cultural lens. Harold Stewart, AHCSA’s Tackling Tobacco Coordinator, reminded everyone that accountability can only be achieved by developing true partnerships with Indigenous people, not just ‘consultation’.

It was hoped that representatives from the Commonwealth would attend to offer solutions to the issues raised by the speakers. Instead, Dr David Scrimgeour, AHCSA, stepped in and opened the panel discussion to suggest that institutional racism still exists, when invited Commonwealth representatives did not accept the invitation to attend. David Rathman, Aboriginal, Student and Family Services DECD, Nerida Saunders, Aboriginal Affairs and Reconciliation Division, SA Dept Premier and Cabinet, April Lawrie-Smith, Aboriginal Health Branch, SA Health and Dr Mark Wenitong, NACCHO, all gave outstanding commentary on the current issues in Australia.

The afternoon group-work component gave participants an opportunity to contribute ideas for key actions that will be submitted to the public consultations for the National Aboriginal and Torres Strait Islander Health Plan. This jam-packed workshop was interactive, well attended and well received.

/ FROM THE PRESIDENT CONTD.

and social determinants ...is progress halting at best' to read Miriam Herzelf's opinion piece.

Strategic Planning. At the Congress AHPA held its first members’ consultation meeting to inform the next strategic plan. About 25 members attended and expressed their visions and views on where AHPA should focus over the next few years. This was just the first of many opportunities planned for members and other stakeholders to have their say on future directions and priorities for AHPA. Members will be kept informed of when and where and how they can have their say. In the meantime, individual members are encouraged to read the current Strategic Directions document and send their views on what they would like to see in the next plan to admin@healthpromotion.org.au

Destruction of the health promotion workforce in Queensland. If anything spoiled the great expectations for the Congress this did. The shock of the cuts to the health promotion workforce in Queensland was deeply felt. Advocacy strategies were devised and questions such as who makes these decisions - pondered. We know who gives these decisions the nod and carries them out but who are the faceless advisors, decision makers ....? Where is the clear and transparent rationale for such a move? Where are the pros and cons debated and discussed? Maybe this happened and the well-argued case for change is ‘out there’ – if so could we (the tax payers…the voters…the workers ...) have a copy? Certainly the people in the field have not seen (the tax payers…the voters…the workers …) have a copy? Certainly the people in the field have not seen

Ray James Award Winners for 2012
Chair AHPA’s Health Promotion Journal of Australia Committee
James Smith

In 2009, the Australian Health Promotion Association (AHPA) established the Ray James Memorial Award. Ray's early work was in the USA, India, New Zealand and Latin America and he moved to WA from NSW in 1980. Ray devoted almost two decades to public health in Western Australia where he died far too early in 2008.

Ray founded the Health Promotion Journal of Australia; was awarded Life Membership of AHPA in 2000, was a great advocate for health promotion action, and a key driver of research about health promotion competencies. He was also a committed mentor for new and seasoned health promotion practitioners.

As an inspirational leader who was well respected and well liked this award is in honour of his achievements.

The Ray James Memorial Award this year was presented on Monday 10 September at the Population Health Congress 2012 in Adelaide.

The award recognises an author, who is an individual member of AHPA, for excellence and innovation in health promotion research who published during the previous year in the Health Promotion Journal of Australia. This year's recipients of the Ray James Memorial Award were Justine Leavy, Jane Heyworth, Aves Middleton, Michael Rosenberg & Magdalene Woloszyn for their article entitled Research to practice: Application of an evidence building framework to a childhood obesity prevention initiative in New South Wales, Australia. The HPJA Committee and AHPA Board extend their congratulations to Justine, Chris and their respective authorship teams.
Let's Start a Conversation about Health
http://www.youtube.com/watch?v=ZWhB6uqxEgg
Let's Start a Conversation about Health has been produced by the regional Municipality of Halton, Ontario in Canada. The You Tube video urges people to start a conversation about health and not talk about healthcare at all.

Halton adapted the video, with permission, from the Sudbury & District Health Unit's (Ontario) Let's Start a Conversation about Health ...and not talk about Health Care at all. Sudbury also produced a User Guide to go with the video. The purpose of the resource was to build understanding of the diverse factors that impact health, a 'go-to' source for answers to frequently asked questions, and is a tool to help lead and participate in discussions with others. Sudbury is currently evaluating the reach and impact of this video which they released broadly in June 2011.


Start the Conversation! An introduction to the Canadian Index of Wellbeing
http://www.youtube.com/watch?v=ACtKE66slD4
Click the link above and learn about GDP [Gross Domestic Product] is the most popular way to measure the economic status of a nation but it can't tell us if economic growth is translating into a better quality of life. Canadians now have a measure that can do that. It is called the CIW [Canadian Index of Wellbeing]. The CIW tells, for example, whether health is better or worse, whether housing is affordable or getting out of reach and more. It provides trends that policy makers can address in a timely manner. Until the CIW there was no way of measuring whether economic growth equalled a better way of life. As the video explains, the CIW is more than just a number - it reflects how Canadians live. Click on the link above and watch the You Tube video to find out more.

Keep on promoting cycling because cycling is an important contributor to better population health
http://health-evidence.ca/articles/show/22220
Click on the link above for the latest evidence on the benefits of cycling.

Planning Australia: An Overview of Urban and Regional Planning textbook
The second edition of Planning Australia: An Overview of Urban and Regional Planning was published by Cambridge University Press in February 2012. Edited by HBEP Director Susan Thompson and Paul Maginn, from the University of Western Australia, Planning Australia provides a comprehensive introduction to town planning in Australia. The second edition includes a new chapter on healthy planning, as well as lots of updated material.

Improving Equity in Health by Addressing Social Determinants
During its tenure, the very well- known WHO Commission on Social Determinants of Health focused on nine broad areas that contain within them major determinants of health. To support this work, the World Health Organization (WHO) invited leading academics, practitioners and advocates from a variety of disciplines and sectors to participate in Knowledge Networks (KN). More than 350 individuals from around the world contributed to a tremendous body of literature for the Commission. This single volume, improving equity in health by addressing social determinants, edited by the Commission on Social Determinants of Health Knowledge Networks, Jennifer Lee and Ritu Sadana offers the only in-depth effort to date that presents the collective work of the nine Knowledge Networks. The chapters of this book provide a summary of global evidence on the social determinants of health. A valuable resource for all professional health promotion practitioners.

Healthy Workplace Guide
Download Guide:
www.heartfoundation.org.au/workplace-wellness
The guide is aimed at small to medium sized businesses with limited resources to implement sustainable and cost effective workplace health programs. It has been developed by the Heart Foundation, Cancer Council NSW and the Physical Activity, Nutrition & Obesity Prevention Research Group from Sydney University.

The guide details the 10 key steps essential in any effective workplace health program, offering practical suggestions for program activities, combined with relevant tools and resources for each step in the process.

It has been designed to make the process of developing a workplace health program as simple as possible, with employers able to select the elements of a program which best suit their needs.

To order a hard copy contact Janelle McNicholas on (02) 9219 2458 or nsw@heartfoundation.org.au

Tackling Health Inequalities: Lessons from International Experiences
From Canadian Scholars’ Press. Forthcoming November 2012
http://www.cspi.org/books/tackling_health_inequalities
This new text, edited by Dennis Raphael with a forward by Alex Scott-Samuel, provides a unique perspective on health inequalities. This volume brings together experiences from seven wealthy developed nations—the USA, Australia, Britain and Northern Ireland, Canada, Finland, Norway, and Sweden—to analyse their contrasting approaches to reducing avoidable health problems. Some nations are successfully responding to health inequalities, others not. Why is this the case, and what can we learn from other nations?

'Where they hangout' Social media use in youth health promotion
The Centre for Health Promotion SA has released a report which focuses on the use of social media in health promotion. It reviews research on the use of social media in youth health promotion including access and equity implications as well as risk management considerations. It also presents the results of a survey of South Australia’s youth sector regarding their use of social media for health promotion.

While the focus is on the use of social media in youth health promotion, the information could...
Inequalities and social determinants: Is progress halting at best?

Miriam Herzfeld - Scholarship winner's opinion report

The second Population Health Congress, Adelaide 2012, provided a great opportunity to learn, consider and discuss a range of sub-themes related to population health in a changing world. It was an exciting gathering, with a large number of delegates, and I congratulate those who organised it on putting on a tremendous event.

A key theme of interest for me was Inequalities and Social Determinants - how are these being addressed and with what effect? In Tasmania, I have recently been involved in the establishment of the Social Determinants of Health Advocacy Network and I was eager to find out more about what was happening both nationally and internationally in the social determinants space. Indeed, the Congress did provide the opportunity to listen to some highly regarded presenters who spoke on social determinants such as climate change, Aboriginality and inequalities.

In putting together this article, I revisited the Congress website and noticed, under the Inequalities and Social Determinants theme, the statement: “Progress appears halting at best…”

This got me thinking, did the Congress provide evidence to challenge this statement? Are we making progress and were examples of this progress evident?

My observations are obviously limited to the sessions I was able to attend. I was really inspired by presenters such as Jenni Judd and her work with Indigenous peoples, and Kellie Horton who presented work on reducing health inequities experienced by people with disabilities. However I was equally uninspired by some of the discussion at the lunchtime session on the potential for Medicare Locals to contribute to tackling the social determinants of health and health equity, where it was suggested that the ‘social services sector’ can continue to deal with housing and homeless issues, and ‘we (the Medicare Local) will step in when people need a diabetes test’.

Further still, during a concurrent session on addressing inequalities, I was very surprised to hear that ‘income has nothing to do with your risk of heart disease’ and that ‘we don’t need proportionate universalism’. After the session was over, a number of us agreed that we are not doing nearly enough to address health inequities and action on the social determinants of health.

While these experiences weren’t so positive, I do think we need to look at this in another way: we need to step up – all of us - and do more to address health inequities. “It is the greatest of all mistakes to do nothing because you can only do little - do what you can.” Sydney Smith

Miriam Herzfeld is an AHPA member from Tasmania who attended the 2012 Population Health Congress in Adelaide assisted by a National AHPA Scholarship.
The WA Branch has continued its jam-packed event and activity schedule for the third quarter of the year.

**Professional development.** The branch has conducted/partnered in a number of events including:
- A Mums in Health Promotion group event
- Informal networking (sundowner and breakfast)
- A Winning Presentation Skills workshop
- A media event with Melissa Sweet from Croaky
- A Student Careers Showcase

The Branch is planning for a ‘Professionalisation of Health Promotion’ pre-Christmas forum along with an end of year celebration for committee and members.

**Advocacy and partnerships.** The committee has been busy spearheading submissions on Social Determinants and the National Food Plan along with the National Floor Price on Alcohol and the AHPA Research Strategy. The branch has attended forums on the health impacts of Fly in-Fly-out work and supported the successful application for a 2013 Healthway Visiting Fellow (details to come). The committee has also been working with a group of key WA organisations in preparation for the 2013 state election. The group is keen to see public health priorities addressed and will be holding a joint pre-election forum to put the candidates through their paces on a range of priorities.

**Population Health Congress.** WA was well represented at the Congress with a number of members attending to deliver a range of poster and oral presentations. Rex Milligan from Foodbank was the winner of the WA scholarship to attend the congress. Additionally, Krysten Blackford and Ebony Nardi received Healthway Capacity Building Grants to attend and present at the Congress.

**Scholarships.** Applications are now closed for the 2013 AHPA (WA Branch) Healthway Scholarships Program which will mark 20 years of partnership with Healthway. The Branch is working with consultants to review the Aboriginal and Torres Strait Islander component of the program to determine the best way to deliver the scholarships in the future.

**Planning for 2013.** The Branch is planning for its Annual General Meeting to be held early in 2013 where we hope to release the 2013-2015 Operational Plan. The Branch is also planning a professional development program for mid-career practitioners centred on the themes of Leadership, Excellence, Advocacy and Partnerships. The WA Branch continues to offer its support to the Qld Branch (as well as the NT and SA Branches) and will watch cautiously the preparation and outcome of the WA election.

**TASMANIA // Petrina Nettlefold**

The past few months have been relatively quiet on the Tasmanian Branch front.

Scholarship. Pleased to say that Miriam Herzfeld won a National Scholarship to attend the Population Health Congress in September in Adelaide. Her report in included in this edition of Update. Also Miriam has been participating in the National Advocacy Committee which submitted papers to the National Food Policy Green Paper and also the Senate’s enquiry into the social determinants of health.

Planning. Discussions about how the Branch can be more active, attract more people to the Committee, and how best to work with other larger branches are all under discussion. We welcome suggestions and ideas from all Tassie’s members.

**NORTHERN TERRITORY // Emily Raso**

What a fabulous, fun-filled dry season we have had this year. The interesting world of health promotion in the Northern Territory continues with buffalos in household spas, crocodile trap jumping, and a new Territory Government!

The AHPA NT Branch has been busy too ...

**Scholarships.** Scholarships were awarded to four of our hardworking NT Health Promotion colleagues:
- Cara Waller, a Senior Health Promotion Officer from the NT Department of Health attended Realist Evaluation training.
- Sharon Morunga, a Public Health Nurse Educator from Anyinginyi Health Aboriginal Corporation attended the Chronic Diseases Network Conference ‘Promoting Healthy Childhood – Preventing Chronic Conditions’.
- Alex Kopczynski, Operations Manager with the East Anhem Scabies Project, One Disease at a Time attended and presented at the Chronic Disease Network Conference.
- Bandiyal Maymaru, a Community Worker with the ‘One Disease at a Time’ project attended and presented at the Chronic Disease Network Conference.

The Scholarship remains open for AHPA NT members and the broader Health Promotion workforce to attend interesting and valuable professional development.

**Professional development and networking.** The Branch has held a Health Promoting Schools Seminar in partnership with the Australian Council for Health, Physical Education and Recreation. Great presentations included “Sleep, School, Children”, “Health Forum Models”, and “Childhood obesity prevention and lifestyle”. Additionally the Branch has held two enjoyable social and networking events.

**Mentoring.** Five NT mentees and four NT mentors have been participating in the 2012 Mentor program. The program is a partnership between PHAA (SA Branch) and AHPA (SA & NT Branches). Partnerships and consultation. The Branch has attended the NT consultation regarding the National Primary Health Care Strategic Framework. Strong recommendations were provided regarding the need to increase the focus on health promotion initiatives and the workforce. The Branch has maintained ongoing working relationships with: the Remote Indigenous Gardens Network, NT Government Health Promotion Strategy Unit and the Fred Hollows Foundation to deliver great learning, networking and advocacy opportunities for AHPA NT.
The Victorian Branch has had a productive few months implementing a range of activities in line with our priority areas: Skills Development, Career Paths and Member Relations.

Skills Development. On the 12 July Victoria conducted a Conference Skills Development workshop. Participants received training on the preparation of effective power-point and poster presentations. The aim was to assist people to prepare their posters and presentations for the Population Health Congress recently held in Adelaide. Planning is now complete for the Mentoring Workshop we are conducting on 15 October. Our aim is to empower health promotion practitioners to establish viable options for implementing a “self-managed” and sustainable mentoring process. The workshop is being facilitated by Mandy Geary who has extensive experience in mentoring programs for rural and remote nurses, and as a state-wide mentor for practitioners across Victoria.

Career Paths. The Annual AHPA Undergraduate Careers Night was held on 10 September. The successful event was attended by 48 students from Deakin, Monash and La Trobe Universities. A panel of early career professionals representing local government, health services, universities, non-government organisations and primary care partnerships provided participants with an insight into health promotion carrier opportunities and career pathways. Thank you to Joanna Chambers, Claire Ferrier, Gemma Cooper, Carmel Hobbs and Annalise Mathews for sharing experiences on the night.

Member Relations. This year the Victorian Branch offered the inaugural Australian Health Promotion Association (Victoria Branch) Award for the most outstanding student enrolled in the Bachelor of Public Health Promotion at Deakin University. On 31 July we were delighted to present the Award to Beth Turnbull who in addition to her delight to present the Award to Beth Turnbull who in addition to her studies and achieving exceptional results, is also a volunteer in the community sector and local government.

The Branch continues to use the AHPA Victorian Branch LinkedIn Group to regularly communicate with approximately 200 participants and the AHPA Victorian Branch list server to promote job listings, events and professional development information. Please contact us via VICBranch@healthpromotion.org.au if you would like more information about LinkedIn or any of the above activities.

The past few months have been some of the toughest in history faced by the health promotion community in Queensland. Whilst all were aware that changes were afoot with the inception of a Liberal National Government after 18 years of Labour at the helm, nothing could prepare us for what was to come.

Workforce. Over the past few months we have watched as significant reductions have been made in the prevention and health promotion services delivered through our NGO sector. As if in a final blow to the profession, on September 7 we were advised that Queensland Health would no longer be in the business of providing health promotion and public health nutrition services. This decision left approximately 180 people redundant with more to follow once the final service redesign is complete.

This is of significant concern for two reasons. On a personal level many people including family, friends and colleagues have found themselves suddenly unemployed. Secondly, at a system and community level this has us all wondering how this will affect the long term health of Queenslanders and who will take up the mantle of delivering population health strategies?

Advocacy and partnerships. AHPA Queensland is continuing to collaborate with other AHPA branches, peak bodies, its members and the health promotion community to undertake advocacy efforts in an attempt to look forward to rebuilding health promotion for the future. We are also developing practical strategies for members and non-members that will support them with job seeking and highlight the many transferable skills that health promoters have to offer.

Thankyou. I would like to take the opportunity to thank everyone who has advocated on behalf of health promotion in the recent weeks. To the people who have written letters to Premier Newman and Minister Springborg expressing their concern over this incredibly short-sighted and damaging decision we are extremely grateful for your support.

Whilst the next few years are likely to prove challenging for health promotion in Queensland, I hope that we can maintain the support of our member base during this challenging time and that with support across all branches we can rebuild health promotion in Queensland.
Launch of the SA Branch 2012 Storybook: Capacity building and the health promotion workforce

Kristy Schirmer  Storybook Convenor

The production of the Health Promotion Storybook is an AHPA SA Branch centrepiece. It is made possible by the financial support from the Health Promotion Branch in the SA Department for Health and Ageing. This storybook

- provides a snapshot of current workforce-related issues in South Australia
- highlights the strategies used to build health promotion workforce capacity.

The Storybook is intended for many audiences including current practitioners, managers, students and tertiary education course developers.

It brings together 26 South Australian authors presenting 17 original stories. SA Branch President Janine Philips says, This Storybook really reflects a moment in time of the health promotion workforce in SA. Many of the stories suggest the benefits of an accreditation or credentialing system for health promotion workers. The time is right for the work that AHPA is doing nationally on this issue.

The stories are grouped into four themes:

1. The state of the health promotion workforce in SA
2. Building health promotion capacity across the health system and beyond
3. Building practitioners’ health promotion capacity to engage with the community
4. The university perspective: training the health promotion workforce.

Each section has a highlighted story where an individual health promotion practitioner shares an experience that relates to that theme. The forward is written by Professor Fran Baum from SACHRU & Southgate Institute for Health Society, and Equity, Flinders University. She congratulates the team for “… another edition of the Storybook which demonstrates the richness and quality of health promotion in South Australia.”

The Storybook was launched on Monday September 10, at the Population Health Congress 2012. AHPA SA members will each receive a copy of the 2012 Storybook. Interstate AHPA members can download a copy from the member’s only section of the website: www.healthpromotion.org.au

NEW SOUTH WALES // Karen Bedford

AHPA National Conference 2013 Planning: The NSW Branch committee and the professional conference organiser have been active in progressing and promoting AHPA’s 21st National Conference scheduled for June next year. The theme for the conference is Changing settings: liveable, vibrant, healthy places. At the Population Health Congress in Adelaide the Conference to be was showcased during the course of the three days. NSW Committee members and the PCO took the opportunity to speak to many of the delegates, sponsors and exhibitors to encourage them to support AHPA’s conference in Sydney next year. The Conference project plan and draft budget has been reviewed by the Board, and the planning of keynote speakers and presentations is underway. The local organising committee is investigating the use of an App that can be used to promote and market the conference, keep delegates up to date with news and changes to the program and provide information about speakers and workshops. The 2013 National AHPA conference website has been set up – go to www.ahpa2013.com.au to sign up for more information about important dates and news as it comes to hand.

Professional Development: The NSW Branch is sponsoring a speaker Ms Billie Giles-Corti at the NSW Health Promotion Symposium, ‘Creating Environments to Improve Health’, 15-16 November 2012, and branch committee members will use the opportunity to engage delegates to encourage involvement in the conference next year.

Branch event: The NSW Branch sponsored, promoted and participated in an Anti-Poverty Week event which was held at NSW Parliament House on World Hunger Day. The forum titled ‘Hunger at Our Doorstep: looking for solutions for local food security’ was organised by the Sydney Food Fairness Alliance with presentations from well-known and respected professionals in the field including Rosemary Stanton (Nutritionist), Gerry Anderson (CEO Foodbank) and Michael Maxwell, General Manager Enterprise Development Jesuit Social Services. All spoke of the excellent programs they were involved with to address food insecurity. The importance of policy at the State level was also emphasised and the audience participated in a question and answer session with the presenters. Hopefully the politicians present took note and will now act to ensure that the cost of a healthy diet for all is factored in their economic and social policies. There was also discussion and debate around the 2012 National Food Plan Green Paper.

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Events and conferences

THE HEALTH PROMOTION CONFERENCE FOR 2013 – PUT IT IN YOUR DIARY NOW

AHPA’s 21st Australian Health Promotion Association’s National Conference
17 – 19 June 2013
Darling Harbour Sydney NSW
This conference will host leading international and national speakers showcasing the latest information, issues and programs in health promotion settings. Visit the Conference website for regular updates www.ahpa2013.com.au.

NOVEMBER 2012

All that health reform! What have we achieved and what have we learned?
14 November 2012
New Law Building University of Sydney
Three years on from major health reforms instigated by the current Labor government, we will look at where we are up to in the process. The conference speakers are three former Chairs (Bennett, Moodie & Hobbs) of health reform initiatives in hospital care, prevention and primary care commissioned by the Australian government in 2008/2009. They will offer personal views on what has been achieved, what remains to be done, and what we have learned from this intense organisational upheaval and realignment.

DECEMBER 2012

The National Primary Health Care Conference 2012 - Healthy Communities, Healthy Nation
Adelaide Convention Centre Adelaide
8-10 November
Medicare Locals will engage with the prevention agenda; partner with the hospital, social and aged care sectors to advance models of integrated and better joined up care; as well as pursue intersectoral action to address the social determinants of health in order to make a lasting contribution to reduction of health inequities in their region.

Inspire 2012: Reshaping Australia’s Health Workforce
Crown Conference Centre, Melbourne
12-14 November 2012
Health Workforce Australia’s inaugural conference brings together some of the world’s most respected leaders in workforce innovation and reform. Inspire 2012 is a landmark event and the first ever to tackle head on the huge challenges this country faces to deliver Australia’s changing healthcare needs.

Putting people first: mental health needs and initiatives in Australian Rural and Remote Communities
Hotel Grand Chancellor Adelaide SA
19 - 21 November 2012
The 4th Australian Rural and Remote Mental Health Conference will explore National and State initiatives and programs that address peoples’ needs, now and in the future.
At the national mental health symposium you will hear from a diverse range of presenters including some of Australia’s leading academics and clinicians who will report how their programs are “Putting People First” and what their research indicates for the future.
http://anzmh.asn.au/rrmh/

The First National Sexual and Reproductive Health Conference
Hilton on the Park Melbourne VIC Australia
20 November 2012
The Public Health Association of Australia, in partnership with Sexual Health and Family Planning Australia announce the first Australian conference to bring together practitioners, policy makers, scholars and others enthusiastic about improving the sexual and reproductive health of all Australians.

JANUARY 2013

The 5th Annual Australian Cycling Conference – Everybody’s Cycling?
The Science Exchange 55 Exchange Place Adelaide
21-22 January 2013
The Australian Cycling Conference aims to develop the quality of cycling research, planning and infrastructure provision in Australasia. Each year the Conference brings together policy makers, practitioners, community organisations and researchers to further knowledge and expertise in cycling. The Conference crosses institutional boundaries as it draws experts from government, community and the private sector. It is also cross disciplinary bringing together researchers and professionals from transport, engineering, health sciences, geography, urban design, urban planning, sociology and the environmental and spatial sciences.
http://www.australiacyclingconference.org/

MAY 2013

Gender Matters: Determining Women’s Health
Sofitel Sydney Wentworth Sydney
7-10 May 2013
The 7th Australian Women’s Conference will continue Australia’s focus on showcasing cutting edge research and best practice approaches in women’s health policy and practice locally, across Australia and internationally.

JUNE 2013

Changing Settings: liveable, vibrant, healthy places
21ST Australian Health Promotion Association’s National Conference
Darling Harbour Sydney NSW
17 – 19 June 2013
This conference will host leading international and Australian speakers showcasing the latest information, issues and programs in health promotion settings. Visit the Conference website for regular updates www.ahpa2013.com.au.
The 8th Global Conference on Health Promotion 2013
Helsinki Finland
10–14 June 2013
The 8th Global Conference on Health Promotion (8GCHP) will be held at the Finlandia Hall in Helsinki, Finland, on June 10-14 2013. The conference is co-organized by the World Health Organization (WHO) and the Ministry of Social Affairs and Health of Finland. Participation at the Conference is by invitation only. Further information: healthpromotion@who.int
The Conference will assess achievements and aims for health promotion globally from Ottawa to Nairobi. It aims to address what works and how, identifying options for action, available processes, mechanisms and tools.

Making Cities Livable Conference
Novotel Hotel St Kilda
10-12 June 2013
This conference will be a platform for Government, Industry sector professionals and Academics to discuss causes, effects and solutions that relate to health, urban renewal and a lot more.

AUGUST 2013

21st IUHPE World Conference on Health Promotion:
Best Investments for Health
Pattaya Thailand
25-29 August 2013
The conference aims to contribute to the development of equity and social justice across the globe by offering a unique platform for dialogue on the best investments for health between participants from various sectors from all over the world.

AHPA Professionalising Health Promotion Project
[formerly Accreditation Scheme Project]
Andrew Jones-Roberts Janine Phillips and Kirsty Tinsley
In the progress report in the July edition of Update, we outlined four strategies that were identified in the project’s ‘Discussion Paper – Part 1' and presented to the AHPA Board.
These were:
The introduction of an inclusive certification program.
The inclusion of certified health promotion professionals in the list of Common Health Professionals in the Health Professionals and Support Services Award 2010.
The introduction of a continuing professional development program for fully certified members.
Targeting key economic initiatives such as sourcing grant funding and advocating to the Department of Education, Employment and Workforce Relations.
The AHPA National Board has endorsed the Paper for distribution and approved the initiation of Stage 2 of the project which explores the feasibility of implementing these strategies.
As a result of this approval the project has been renamed – hence the title of this article ‘AHPA Professionalising Health Promotion Project’.
A key recommendation in the Paper is the introduction of a three tiered certification program for the health promotion workforce. The tiers have been identified as:
1. Certification Level 1 (e.g. Certified Health Promotion Officer). This segment of the workforce would be those with a relevant degree and have demonstrable experience working in the field of health promotion.
2. Certification Level 2 (for non-specialised health promotion professionals). General health workers whose role includes some health promotion activities.
3. Health Promotion Advocates. Broader workforce who generally work outside the health sector, but whose role has the potential to influence health promotion objectives.
A second round of consultations is currently happening across Australia to discuss the recommendations in the Paper.
The Discussion Paper – Part 1 is available on AHPA’s website www.healthpromotion.org.au
We encourage you to read the paper and we welcome your feedback and recommendations.
This project is supported by funding from SA Health and Queensland Health.
### Advertising Price Guide

**September 2012 – All prices inclusive of GST**

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Members</th>
<th>Non members</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Eighth page advertisement (landscape)</strong></td>
<td>$25.00</td>
<td>$35.00</td>
</tr>
<tr>
<td><strong>Quarter page advertisement (portrait)</strong></td>
<td>$35.00</td>
<td>$45.00</td>
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<tr>
<td><strong>One third of a page advertisement (portrait)</strong></td>
<td>$45.00</td>
<td>$55.00</td>
</tr>
<tr>
<td><strong>Half page advertisement (landscape/portrait)</strong></td>
<td>$55.00</td>
<td>$65.00</td>
</tr>
<tr>
<td><strong>Full page advertisement (portrait)</strong></td>
<td>$65.00</td>
<td>$95.00</td>
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</tbody>
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Bookings for advertising in *Update* must be received two weeks prior to the deadline for submission of articles.

The deadline for the next *Update* is **5 December 2012**.

Please provide all text in Word and pictures and photos as picture files eg JPEG.

Additional costs will apply if typesetting or layout is required.

Articles appearing in the Update do not necessarily reflect the views of the Australian Health Promotion Association.

Contributions are welcome and for the September 2012 edition please send to admin@healthpromotion.org.au

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**Are your colleagues members of AHPA?**

If not, direct them to AHPA’s website at [http://www.healthpromotion.org.au/membership](http://www.healthpromotion.org.au/membership) to read about the benefits of becoming an AHPA member. Online membership is just a click away – it is that easy.