



Australian  
**HEALTH  
PROMOTION**  
Association

# AUSTRALIAN HEALTH PROMOTION ASSOCIATION

2018 ANNUAL REPORT



# ABOUT AHPA®

The Australian Health Promotion Association (AHPA®) is Australia's peak health promotion body in Australia and is the only professional association in Australia specifically for people interested or involved in the practice, research and study of health promotion. The Association has operational Branches representing all states and territories with members and subscribers from government departments and agencies, universities, non-government organisations, community-based organisations and groups, private companies and industries, and students. As an Australian Public Company limited by guarantee, the Association must meet the requirements of both the Corporations Act 2001 and its own Constitution. These two documents together form the framework within which the Board of Directors governs the company.

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## VISION

# LEADERSHIP IN HEALTH PROMOTION

*"Health promotion is the process of enabling people to increase control over the determinants of health and thereby improve their health."*  
(World Health Organization Ottawa Charter 1986).

## PURPOSE

To advance the health of all people in Australia through leadership, advocacy and support for health promotion action in practice, research, evaluation and policy

The health promotion profession has evolved alongside, and in response to, the international health promotion movement and the broader new public health movement. Health promotion not only embraces actions directed at strengthening the skills and capabilities of individuals but also actions directed towards changing social, environmental, political and economic conditions to alleviate their impact on population health.

## AHPA IN ACTION

To achieve AHPA's vision and purpose the Board and members commit to:

### → ETHICAL PRACTICE

Supporting culturally informed, participatory, respectful, and safe practice.

### → HEALTH EQUITY

Addressing the social determinants of health in order to build health equity.

### → INNOVATIVE + EVIDENCE INFORMED APPROACHES

Promoting and supporting evidence informed research, policy and practice.

### → COLLABORATION

Working in partnership with other organisations to improve health and wellbeing.





# INTRODUCTION

Welcome to the 2018 Australian Health Promotion Association (AHPA®) Annual Report. It was another busy year for the Association.

Our achievements are outlined in this report against our strategic priorities showing AHPA continues to exceed expectations and demonstrates ongoing leadership for health promotion in Australia. Our strategic and operational plan continued to guide our work.

We maintained our positive relationship with Not for Profit Accounting Specialists (NFPAS) to provide our secretariat, bookkeeping and accounting services to use the Association's limited resources effectively and efficiently.

Our Branches supported members with a range of professional development opportunities and significant progress was made with the Health Promotion Practitioner registration initiative, a major focus in 2018.

Our Communiqués, regular emails and social media activities provided members and partners with updates on the work of AHPA and health promotion issues of importance.

The HPJA is a key area of work and underpins our commitment to support the professional development of members. These and other initiatives ensure we remain a sustainable, high quality professional association for people interested or involved in the practice, policy, research and study of health promotion.

## LOOKING BACK

From the 2017 Annual Report we listed AHPA's Board priorities and events for 2018 as:

1. Registering health promotion practitioners via the IUHPE National Accreditation Organisation **COMPLETE**
2. Delivering the 2018 national Health Promotion Symposium **COMPLETE**
3. Providing support for the IUHPE conference in New Zealand in 2019 **IN PROGRESS**
4. Developing membership attraction and retention strategies **ONGOING**
5. Continuing to develop new and maintain existing partnerships to enhance advocacy efforts **ONGOING**
6. Supporting the new Editors of the HPJA to deliver a high quality flagship journal **COMPLETE**
7. Supporting Branches to achieve operational outcomes focusing on finances and professional development **ONGOING**
8. Developing a national AHPA approach to Reconciliation **IN PROGRESS**
9. New initiatives including a Thinker in Residence and a Community Health Ethics Board **ONGOING**
10. Releasing a Policy Statement on Promoting Health and Preventing Illness in partnership with PHAA **COMPLETE**

11. Finalising the 2019-2023 Strategic and Operational Plans **IN PROGRESS**
12. Ensuring a succession plan for key Board roles and functions **ONGOING**
13. Re-committing to a focus on equity and the determinants of health **ONGOING**
14. Seeking a more sustainable business model and securing our income for member needs **ONGOING**
15. Continuing to be a responsive professional association **ONGOING**

## LOOKING FORWARD

In 2019 our work will focus on:

### A highly skilled and sustainable health promotion workforce:

1. Increase the number of registered health promotion practitioners under the IUHPE National Accreditation Organisation
2. Implement new professional development options for members including focus on registration requirements
3. Transition HPJA to the online format
4. Introduce an early career research writer award
5. Complete phase one of the CHEB model and commence phase two
6. Support the IUHPE Conference in Rotorua, New Zealand through sponsorship and participation





### Effective advocacy for health promotion issues:

7. Advocate for inclusion of registration as a requirement in awards
8. Expand capacity for advocacy through partnerships and new/ updated resources and disseminate the 2018 Health Promotion and Illness Prevention Policy
9. Release a virtual issue on Politics and Policy in time for 2019 Federal Election
10. Undertake advocacy action for the 2019 Federal Election

### A strong and responsive professional organisation:

11. Finalise the next AHPA Strategic and Operational Plans
12. Finalise an AHPA Equity, Diversity and Inclusion Statement and progress a Reconciliation Action Plan
13. Support Branches to achieve operational outcomes focusing on finances and professional development
14. Undertake Board succession planning and examine novel ways to reduce operational burden

## THANK YOU

I would like to take this opportunity to extend my appreciation to our Board and Branch committees, the HPJA Editorial team and Editorial Board, NFPAS staff, to our funders and partners and to our committed members, all working together to ensure health promotion has a voice in Australia.

In particular, I would like to take this opportunity to acknowledge the AHPA Board for their commitment to implementing the strategic vision of the Association. I would like to thank outgoing Board members in 2018: Paul, Dagmar, Jason and Jo for their contributions –we are very appreciative of your time and expertise.

As you know, AHPA operates as a very lean organisation. We do not receive any government funding for our central functions relying in the main on volunteers to operationalise our strategic vision. This means our committed membership and our volunteer committees and Board are extremely important in order for us to undertake our work, which is to ensure, as Helen Keller wrote, that the “great mass of the people shall be filled with the sense of responsibility for each other’s welfare”. Without our team of loyal, tireless, dedicated people, we would not have an association through which to provide leadership in health promotion in Australia and work towards social justice and health equity.

To you all, my deepest gratitude.

**Gemma Crawford**  
President, Australian Health Promotion Association

# OUR PEOPLE

## AHPA ABORIGINAL AND TORRES STRAIT ISLANDER WORKING GROUP

Jenny Philip-Harbutt (Chair), Dagmar Schmitt, Ben Christie, Bronwyn Moore, Jason Davis

## ADVOCACY ACTIVITIES

Paul Klarenaar (Lead), Gemma Crawford, Michele Herriot, Suzanne Gleeson, Melinda Edmunds, Dr Jo Walker, Branch representatives

## BRANCH PRESIDENTS' COMMITTEE

Michele Herriot (Chair), Priscilla Boucher (to May 2018), Benjamin Christie (May 2018-), Lorena Chapman/Courtney Mickan, Dr Stefania Velardo, Melissa Colissimo (to September 2018), Owen Pietsch (September 2018-), James Kite (to May 2018), Julia Dray/Jennifer Evans (May 2018-), Anita Cowlshaw

## COMMUNITY HEALTH ETHICS BOARD WORKING GROUP

Dr Krysten Blackford (Chair), Gemma Crawford, Dr Justine Leavy, A/Professor Jonine Jancey, Dr Elizabeth Connor, Dr Jane Taylor, Dr Olaf Werder, Nina Nichols

## COMMUNICATIONS AND MEMBERSHIP WORKING GROUP

Melinda Edmunds (Chair), Kirsty de Blanken, Heather McCormack, Emma Wooley, Carly Monaghan, Alex Metse, Julia Dray and Lauren Nimmo (from Nov 2018)

## EXECUTIVE & FINANCE, AUDIT & RISK MANAGEMENT COMMITTEE

Gemma Crawford (Chair), Michele Herriot, Suzanne Gleeson (to June 2018), Melinda Edmunds, David Duncan, Jenny Philip-Harbutt

## MENTORING COMMITTEE

Chantelle Jeffrey (Chair to April 2018), Sally Modystach (Chair April 2018-) Daniella Brown (April 2018-), Kate Reakes (to April 2018), Julia Dray/Jennifer Evans (August 2018-), Joanna Schwarzman (to April 2018), Bec Meldrum (April 2018-), Michele Herriot

## NATIONAL ACCREDITATION ORGANISATION

Andrew Jones-Roberts (Chair), Paul Klarenaar, Tia Lockwood, Dr Dimitri Batras, Dr Marguerite Sendall, Lucy Wickham, Janine Phillips (to July 2018)

## NATIONAL EVENTS COMMITTEE

Gemma Crawford (Chair), Suzanne Gleeson, Melinda Edmunds, Dr Marguerite Sendall

## RESEARCH, EVALUATION & EVIDENCE TRANSLATION COMMITTEE

Dr Justine Leavy (Chair), Professor Jenni Judd, Professor James Smith, Professor Chris Rissel, Melanie Smith, Dagmar Schmitt (to June 2018), Dr Krysten Blackford, Associate Professor Jonine Jancey, Associate Professor Li Ming Wen (September 2018-)

## STRATEGIC PLAN WORKING GROUP

Dr Dimitri Batras (Chair), Janice Lane, Dr Jo Walker, Lorena Chapman

## AHPA FELLOWS

The Association also recognises significant contribution to the purposes and objectives of the Association and to health promotion in Australia by conferring the award Fellow of the Association.

- John Lowe (1999)
- Marilyn Wise (2000)
- Lawrence St Leger (2002)
- Fran Baum (2007)
- James Smith (2013)
- Suzanne Gleeson (2013)
- Ben Smith (2014)

*Jonine Jancey (2018) - The award of Fellow of the Association was conferred on A/Prof Jancey for her significant contribution to AHPA's journal.*

## LIFE MEMBERS

Life Membership is the highest honour the Association can bestow. Life Membership is given in recognition of distinguished, meritorious and special service as a mature leader in health promotion in Australia and an individual's significant contribution to the purpose and objectives of the Association.

- Ray James (2000)
- Trevor Shilton (2000)
- Jan Ritchie (2006)
- Lily O'Hara (2006)
- Chris Rissel (2013)
- Peter Howat (2014)





# OUR WORK

## NATIONAL ACTIVITIES:

- professional development options for members
- a collaborative tri-yearly Population Health Congress with partners: Public Health Association of Australia (PHAA), the Australasian Epidemiological Association (AEA) and the Australasian Faculty of Public Health Medicine (AFPHM)
- the Health Promotion Journal of Australia (HPJA)
- regular member updates via regular Health Promotion Happenings e-news and bi-annual Communiqués
- a website providing professional and membership information
- social media activities
- a range of advocacy activities
- a national listserv providing members with employment, advocacy and events information.

## BRANCH ACTIVITIES:

- professional development, such as seminars, workshops and training
- employment scholarships for health promotion students or graduates
- mentoring programs
- conference bursaries
- social media
- jobs and events e- lists
- newsletters outlining current activities and local issues
- advocacy activities

The major work of the Association is aligned with the Association's Strategic Directions which are:

### → A highly skilled & sustainable health promotion workforce

- Build the capacity of the health promotion profession through contemporary professional development for members and the sector.
- Promote the profession and the professional identity of health promotion practitioners.
- Promote and disseminate health promotion research and evaluation, and support evidence translation activities and initiatives.
- Strengthen professional and career opportunities for health promotion practitioners.
- Acknowledge and reward professional excellence in health promotion.

### → Effective advocacy for health promotion issues

- Create a strong public voice for health promotion issues through effective advocacy.
- Effectively communicate the value of health promotion, the profession and AHPA.

### → A strong & responsive professional organisation

- Ensure best practice in AHPA's systems, policies, procedures and budgets.
- Develop and sustain strategic alliances and partnerships to promote population health and wellbeing and achieve greater advocacy impact.
- Build a vibrant and well supported organisation with a sustainable membership base.

# OUR BOARD

## EXECUTIVE

### GEMMA CRAWFORD

*PhD Candidate; MHP; PGDipPublHlth; BA (Psych)*

CURRENT EMPLOYMENT: Academic - Health Promotion, Collaboration for Evidence, Research and Impact in Public Health, School of Public Health, Curtin University; Director, FoxPollard.

AHPA EXPERIENCE (STATE/NATIONAL)

Director (2010–); National President (2013–); Member - WA Branch- Strategic Advisory Group (2014–); President/Co-President - WA Branch (2010–2014) ; Co-Chair Scientific Committee - 18th National Conference (2009) ; Treasurer - WA Branch (2005–2008).

SPECIAL RESPONSIBILITIES: National President; Chair – National Events Committee; Chair - Executive & Finance, Audit and Risk Management Committee; Advocacy Activities.

### MICHELE HERRIOT

*GDipHlthEd; GCHlthEcon; BA (Hons)*

CURRENT EMPLOYMENT: Director, Michele Herriot Health Promotion Consulting ; Director Arthritis Foundation SA. AHPA EXPERIENCE (STATE/NATIONAL) : Acting President (Dec 2018–); Director (2013–); National Vice President (2013–); Member- SA Branch Committee (2008-09).

SPECIAL RESPONSIBILITIES: National Vice President; Chair - Branch Presidents' Committee; Advocacy Activities

### SUZANNE GLEESON *FAHPA*

*MPH; BSc (Psych) (Hons); GNC; Cert IV Workplace Training*

CURRENT EMPLOYMENT: Health Promotion Program Manager - Communities and Places Division Population Health, Sydney Local Health District.

AHPA EXPERIENCE (STATE/NATIONAL) : National Co-Secretary (June 2017-June 2018); Director (2009–) National Secretary (2013–June 2017); National President (2009–2013) ; President - NSW Branch (2006–2009); Member - NSW Branch Committee (2005–); Secretary - NSW Branch Committee (2014); Co-Convenor-21st National Conference (2013).

SPECIAL RESPONSIBILITIES: National Co-Secretary; Convenor National Health Promotion Symposium 2018.

### DAVID DUNCAN

*MSc; BHLth (Hlth Prom)*

CURRENT EMPLOYMENT: Student Health Coordinator, University of the Sunshine Coast.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2012–); National Treasurer (2014–).

SPECIAL RESPONSIBILITIES: National Treasurer.

### MELINDA EDMUNDS

*BSc (Hlth Prom); Cert IV Training & Assessment*

CURRENT EMPLOYMENT: Senior Coordinator & Research Associate, Public Health Advocacy Institute of Western Australia, School of Public Health, Curtin University.

AHPA EXPERIENCE (STATE/NATIONAL): Acting Co-Vice President (Dec 2018–); Director (2016–); National Secretary (July 2018 –); National Co-Secretary (June 2017 – June 2018); Co-Convenor – 23rd National Conference (2016); President – WA Branch Committee (2014-2016); Member – Branch Presidents' Working Group (2014-2016); Co-Vice President - WA Branch Committee (2014).

SPECIAL RESPONSIBILITIES: National Co-Secretary; National Secretary; Chair – Membership and Communications Committee; Advocacy Activities; Acting Co-Vice President.

### JENNY PHILIP-HARBUTT

*GDipCounselling, BComms*

CURRENT EMPLOYMENT: Advisor - Community Engagement and Service Development, Anangu Lands Partnership; Department of Education and Child Development (SA).

AHPA EXPERIENCE (STATE/NATIONAL): Director (2012-2015; July 2016–); Company Secretary (2013-2015, Sept 2016–). SPECIAL RESPONSIBILITIES: AHPA Company Secretary; Chair- AHPA Aboriginal and Torres Strait Islander Working Group.

## BOARD MEMBERS

### DR KRYSTEN BLACKFORD

*PhD; Hons (PubHlth); BSc (HlthProm); BSc (Nutr)*

CURRENT EMPLOYMENT: Lecturer, School of Public Health, Curtin University.

AHPA EXPERIENCE (STATE/NATIONAL): Director (July 2018–).

SPECIAL RESPONSIBILITIES:

Chair – Community Health Ethics Board Working Group



## DR DIMITRI BATRAS

*PhD; MPPM; BAppSc (Hlth Prom) (Honours)*

CURRENT EMPLOYMENT: Principal Consultant - Attained Success Consulting (Vic).

AHPA EXPERIENCE (STATE/NATIONAL): Director (2014-); Member - Vic Branch Committee (2007).

SPECIAL RESPONSIBILITIES: Chair - Strategic Plan Working Group; Chair - Continuing Professional Development Committee (National Accreditation Organisation).

## JASON DAVIS

*MPH; GCert Admin Mgt; BA Jus/Crim dm Peno&Intel*

CURRENT EMPLOYMENT: CEO & Founder WUNA Group (Yagudja-wuna).

AHPA EXPERIENCE (STATE/NATIONAL): Director (June 2017-June 2018).

## ANDREW JONES-ROBERTS

*PGDHLthProm; GDipLeisure Studies; RN*

CURRENT EMPLOYMENT: Manager - Project Management Office, Melbourne City Mission; Consultant - Spectrum Migrant Resource Centre.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2009-); President - Vic Branch Committee (2009-2013); Convenor - Vic Branch Executive (2009-2013); Convenor - 19th National Conference (2010); Convenor - Vic Branch Mentoring Program Working Group (2002-2009);

SPECIAL RESPONSIBILITIES: Chair - Professionalising Health Promotion Committee / Chair - Management Committee, National Accreditation Organisation; Chair - Appeals & Complaints, National Accreditation Organisation.

## PAUL KLARENAAR

*GCert. HlthPlan; GDipPublic Sector Mgt; M App.Sc. (Sports Physio)*

CURRENT EMPLOYMENT: Director, Health Promotion, Northern Sydney Local Health District (NSW Health); Adjunct Senior Lecturer, Sydney Medical School, Public Health.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2013-June 2018).

SPECIAL RESPONSIBILITIES: Advocacy Lead; Chair - Public Relations & Communications, National Accreditation Organisation.

## JANICE LANE

*MBA; GDipHlthPromHlthEd; BArts (RecMan); GAICD*

CURRENT EMPLOYMENT: Senior Manager - Geelong Otway - Western Victoria Primary Health Network.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2017-).

## DR JUSTINE LEAVY

*PhD; MPH; BSc (Hlth Prom); AssocDipDentTherapy*

CURRENT EMPLOYMENT: Senior Lecturer and Discipline Lead, Health Promotion and Sexology, Collaboration for Evidence, Research and Impact in Public Health, School of Public Health, Curtin University; Australian Coordinator, Global Institute for Dental Education, Los Angeles.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2013-).

SPECIAL RESPONSIBILITIES: Chair - Research, Evaluation and Evidence Translation Committee.

## LAUREN NUMMO

*MPH; BHSc (Public Health and Human Movement)*

CURRENT EMPLOYMENT: Senior Manager - Health Promotion and Research, Royal Life Saving Society WA.

AHPA EXPERIENCE (STATE/NATIONAL): Director (July 2018-).

SPECIAL RESPONSIBILITIES: Co-Chair - Membership and Communications Committee.

## DAGMAR SCHMITT

*MPH, BAppSc (Env Health), Dip Mgt*

CURRENT EMPLOYMENT: Program Leader in Strategy, Policy and Planning Branch, Department of Health (NT).

AHPA EXPERIENCE (STATE/NATIONAL): Director (July 2016-June 2018); Member - NT Branch Executive (2008-2016); Treasurer - NT Branch (2008-2011).

## DR MARGUERITE SENDALL

*PhD; MHSc*

CURRENT EMPLOYMENT: Academic QUT.

AHPA EXPERIENCE (STATE/NATIONAL): Director (2015-); Member - Queensland Branch (2007 - 2015); Chair - Professional Development Committee Queensland Branch (2008 - 2014).

SPECIAL RESPONSIBILITIES: AHPA representative - World Health Promotion Conference 2019 International Scientific Committee; AHPA representative - IUHPE South West; Acting Co-Vice President.

## DR JO WALKER

*DrPH; MPH; GDipHlth (chroniccondmngmtprev); GCert Management; GCertHlth (chromiccondslfmgmt); RN*

CURRENT EMPLOYMENT: Director, Policy and Strategy Development, National Rural Health Alliance.

AHPA EXPERIENCE (STATE/NATIONAL): Director (June 2017-June 2018).

SPECIAL RESPONSIBILITIES: AHPA representative - CAHA Board.

# 2018 HIGHLIGHTS

## A HIGHLY SKILLED AND SUSTAINABLE HEALTH PROMOTION WORKFORCE

### RESEARCH, EVALUATION AND EVIDENCE TRANSLATION

The Research, Evaluation and Evidence Translation (REET) Committee was very active in 2018.

#### HPJA gets a new Editorial Team

2018 saw the commencement of a new Editor in Chief for the Health Promotion Journal of Australia (HPJA) Professor James Smith (Menzies School of Health Research). Prof Smith was joined by Deputy Editors - Professor Jenni Judd, (Central Queensland University), Dr Kalinda Griffiths (University of Sydney), Ms Heather D'Antoine (Menzies School of Health Research), and Prof Roxanne Bainbridge (Central Queensland University), and a new look Editorial Team consisting of representatives from each Australian jurisdictions and New Zealand.

#### The Journal goes green

Wiley commenced as the new publisher for the HPJA. In 2018 we have worked with Prof James Smith and Wiley to move HPJA to fully online commencing in 2019, alongside a shift in the publishing schedule to January, April and August of each year.

#### Special issue

The Board received a request from the Foundation for Alcohol Research and Education (FARE) to capitalise on the report co-commissioned by AHPA - Preventive health: How much does Australia spend and is it enough? The result was a special issue focusing on perspective from those in health promotion and prevention about what could be achieved in prevention with an additional \$100 million dollars. The issue supported a fundamental aim of the journal to facilitate communication between key actors to affect societal change to improve health outcomes. See additional information in the HPJA Editor in Chief Report. Additional exposure via Croakey here:

<https://croakey.org/what-would-you-do-with-a-hundred-million-dollars-for-prevention-a-uk-perspective/>

#### Thinker in Residence

Another new initiative in 2018 was the AHPA *Thinker in Residence* which recognises outstanding thinkers who are undertaking novel and transformative work that has the potential to profoundly impact on a broad area of practice and/or policy for health promotion. The initiative aims to bring new ideas into AHPA and the health promotion sector and, translate them into tangible actions or recommendations.

The award is bestowed on an individual with bright adventurous ideas and will focus on contemporary, complex challenges, recognised as important to the future of the health promotion locally and internationally. We were delighted to invite Dr Hannah Badland, Principal Research Fellow, VC Senior Research Fellow, Centre for Urban Research, RMIT to be our inaugural Thinker in Residence in 2018.



#### Australian Health Promotion Association 'Thinker in Residence': Reflections

*The inaugural Thinker in Residence was identified as an opportunity for the Australian Health Promotion Association to refocus attention on the social determinants of health as critical health promotion levers. The potential of this lies in a meaningful framework to anchor cross-discipline collaborations due to the social determinants spanning numerous domains, including but not limited to, education, employment, housing, transport, social infrastructure, and access to healthy food. Indeed, the social determinants of health is critical in shaping health and well-being, given that recent estimates suggest 23% of the global burden of disease is attributable to the environment.*

Furthermore, the broad nature of the social determinants of health means that it falls within the remit of various sectors with diverse agendas, presenting opportunities to find mutually beneficial, and sustainable outcomes. Importantly, this includes collaborating with policy makers who are grappling with major urban challenges, such as delivering affordable housing, fair employment opportunities, and supporting ageing-in-place.

Holding the title of 'Thinker in Residence' has provided me with a valuable platform to not only highlight the importance of the social determinants of health for supporting good health and wellbeing, but pose agendas and questions that are relevant to, and resonate with, the major issues policy makers and practitioners are grappling with. By having a specific focus on inequity in relation to the social determinants of health, my research program seeks to maximise health and wellbeing and avoid unintended consequences, and create environments that disproportionately benefit the most vulnerable. Examples include editorial and blog pieces highlighting the importance of the social determinants of health, alongside new research avenues and collaborations focussing on early childhood development inequities, people with disabilities, low-to-middle income contexts, and gender-based violence. This body of work aligns closely with the New Urban Agenda's principle commitment of 'leaving no one behind' and is a call to action for all sectors and disciplines on the social determinants of health.

*I am sincerely grateful for and humbled by the opportunity afforded to me by the Australian Health Promotion Association. This award has not only enhanced my profile as a mid-career researcher, but been an invaluable opportunity for continuing to pursue a social determinants of health and equity agenda.*

Hannah Badland

Dr Badland also provided the introduction for the fourth Virtual Issue (VI) released in August 2018- the "Social Determinants of Health". REET organised for those attending the 2018 Symposium to receive complimentary access to the issue. During the free to access period for all delegates who attended the 2018 AHPA Symposium, total full text downloads were up 45% vs. the 'Pre VI Period'.

### Awards

The inaugural Health Promotion Journal of Australia Reviewer Award: Professor Chris Rissel Award was presented in 2018. This award was established to recognise Professor Chris Rissel's outstanding and distinguished service to the Association and to the HPJA. Professor Rissel was the Editor-in-Chief of the HPJA from 1992 to 1998, and was a founding member of the New South Wales (NSW) Branch, and President 2001-2003 and 2009-2010. Prof Rissel is still actively involved in the NSW Branch of AHPA. The award was announced at the 2018 AHPA Symposium, Canberra with the inaugural recipient, Professor Rob Donovan.

The Ray James Memorial Award for excellence and innovation in health promotion research published in the HPJA was presented to Dr Debra Hector and co-authors Shelley Edwards, Joanne Gale & Helen Ryan for their paper entitled:

Achieving equity in Crunch & Sip®: a pilot intervention of supplementary free fruit and vegetables in NSW classrooms.

### Digital stories from health promotion leaders

Our Digital Strategy Coordinator, Dr Krysten Blackford, supported by Curtin health promotion student Felicity Pheasant produced a suite of promotional videos from the AHPA Symposium including commentaries from the HPJA Editors and the Ray James Memorial Award winners. These can be viewed at: <https://vimeo.com/healthpromotionau>

### Ethical practice in health promotion

The Community Health Ethics Board (CHEB) Working Group is pleased to announce that the CHEB pilot project is progressing well. This project is developing a model for community health ethics that will build understanding of ethics for health promotion practice and support the obtaining of ethics approvals and the development of ethical informed practices within government and non-government health and community-based organisations in Australia.



Phase one of the project has involved the collation of comprehensive information about ethical practices within key health and community-based organisations (representing a selected broad range of applied health promotion practice), including barriers and enablers to obtaining ethics approval. A workshop was held at the AHPA Health Promotion Symposium, which enabled health promotion practitioners, researchers and policy-makers to provide input on the proposed CHEB model. The remaining components of phase one will be completed in 2019.

## PROFESSIONALISING HEALTH PROMOTION

On May 1 2018, the AHPA **National Accreditation Organisation** (NAO) commenced the assessment and registration of health promotion practitioners in Australia. The NAO implements the International Union for Health Promotion and Education (IUHPE) Health Promotion Accreditation System in accordance with agreed health promotion competencies, criteria, policies and procedures. The health promotion competencies are based on the core concepts and principles of health promotion as outlined in the Ottawa Charter for Health Promotion (WHO, 1986) and successive WHO Charters and Declarations.

### Key achievements:

- The following NAO committees comprising 35 AHPA members from across Australia implemented the NAO:
  - NAO Management Committee, Chair – Andrew Jones-Roberts
  - NAO Assessment Sub-committee, Chair – Tia Lockwood, Assistant Chair – Lucy Wickham
  - NAO Appeals / Complaints Sub-committee, Chair – Andrew Jones-Roberts
  - Continuing Professional Development Sub-committee, Chair – Dr Dimitri Batras
  - NAO Public relations / Communications Sub-committee, Chair – Paul Klarenaar.
- AHPA finalised an on-line application system to support the assessment process. The on-line system includes a secure registration and payment process for applicants. It is available via an 'Apply Now' message on the AHPA website.
- The NAO email: [NAO@healthpromotion.org.au](mailto:NAO@healthpromotion.org.au) continues to provide a single point of contact for AHPA members, universities, employers and other stakeholders.
- NAO documents were completed:
  - Guidelines for Assessment, Continuing Professional Development and Appeals / Complaints
- Processes, forms and letter templates
- Spreadsheet for registered practitioners to capture CPD activities
- Registration database.

- The implementation of the NAO marketing plan continued:
  - Regular updates via the monthly AHPA national newsletter (Health Promotion Happenings)
  - Regular attendance at AHPA branch presidents' meetings
  - A power point deck was produced for Branches to inform members about the NAO
  - A flyer was produced to promote the registration system to employers
  - Correspondence to employers and key health promotion organisations
  - Workshop at the Health Promotion Symposium (titled: Health Promotion Practitioner registration has arrived – where to from here?)
  - Presentations at events (e.g. NSW Health Promotion Directors meeting, Victorian Health Promotion Professionals Business breakfast)
  - A national webinar was conducted that was attended by over 120 participants
  - Creation of a joint IUHPE – AHPA logo for the registration system (below).

Between May and December 2018, 27 people successfully applied to the AHPA NAO to become Registered Health Promotion Practitioners.

IUHPE as the Accreditation System's body responsible for accrediting health promotion courses, has accredited eight Australian Health Promotion Courses.



IUHPE - UIPES  
[www.iuhpe.org](http://www.iuhpe.org)



Australian  
**HEALTH  
PROMOTION**  
Association

*Health Promotion Practitioner Registration*

## NATIONAL MENTORING PROGRAM

The national mentoring program attracted 43 applications for mentees from across Australia including:

- 10 student applicants
- 16 applicants who had either recently graduated or early in their career
- 3 applicants who were returning to the profession

The remaining applicants (n=14) were more advanced in their health promotion career journey.

Fifteen mentor applications were initially received through the online application process. Considerable work was undertaken by the Committee to recruit an additional 25 mentors into the program. Social media advertising through the Queensland Branch and at a national level assisted in attracting additional mentors both from within the AHPA membership and through broader professional networks.

To guide participants, the AHPA Mentoring Booklet was updated and distributed. An e-newsletter detailing tips for a good mentoring partnership was sent to all participants in November. The Committee handled suggestions for improvements and any concerns as needed throughout the year.

The Committee would like to thank those people who stepped in to be mentors, many of whom have multiple roles but showed their commitment to health promotion workforce development. The Mentoring Committee included representatives from most branches and we thank everyone for their participation, especially Daniella Brown and Rebecca Meldrum who contributed significantly to the program.

## NATIONAL HEALTH PROMOTION SYMPOSIUM 2018



Australian Health Promotion Association  
HEALTH PROMOTION SYMPOSIUM 2018  
Old Parliament House • Canberra • 23-24 August  
BETTER PRACTICE • BETTER PLACED

In August 2018 AHPA convened a two day Health Promotion Symposium, Better Practice Better Placed, in Canberra for around 200 delegates. Via keynote speakers, interactive panels, rapid delegate presentations, workshops, poster display, networking and social functions we explored challenges, opportunities and actions focusing on:

1. policy, power and politics
2. planet and place, and
3. populations, partnerships and programs aimed at sustainable and liveable environments for a healthier population and a healthy planet for all, now, and for future generations.

We take this opportunity to sincerely thank all our speakers for their time and expertise: they were on topic, on time and on the mark with their presentation delivery. Sincere thanks to our keynote speakers :

- **Professor Fran Baum AO**  
Professor of Public Health, Flinders University: Governing for Health and Equity: Essential for our Health and Survival
- **Professor Lisa Jackson Pulver AM**  
Pro-Vice Chancellor Engagement, Pro-Vice Chancellor Aboriginal & Torres Strait Islander Leadership, Western Sydney University: History and health data statistics on policy and health service provision: what we can do together.

- **Professor Chris Rissel**  
Professor of Public Health, University of Sydney: Leadership and Innovation for Traditional Health Promotion - Lessons from NSW
- **Ms Donisha Duff** General Manager, The Institute for Urban Indigenous Health (IUIH) Deadly Choices: Changing Aboriginal and Torres Strait Islander health attitudes and behaviours in South East Queensland
- **Professor Tony Capon**  
Professor of Planetary Health, University of Sydney; Promoting Health in the Anthropocene
- **Professor Susan Thompson**  
Professor of Planning, University of New South Wales: Planet and Place: Working Together to Create Health Supportive Built Environments
- **Mr Barry Sandison** Director of the Australian Institute of Health and Welfare and, among other information, his memorable collection of on-the-spot data using Mentimeter.

Also a special thanks to our guest speakers who joined the keynotes as Q&A Panellists:

- **Mr Michael Thorn**, Chief Executive - Foundation for Alcohol Research and Education (FARE);
- **Ms Belinda Gibb**, Business Development Coordinator - Indigenous Community Volunteers, Canberra, and **Kirstan Corben**, Executive Manager Programs Group – VicHealth
- **Dr Hannah Badland**, Principal Research Fellow in the Centre for Urban Research at RMIT University, RMIT Vice Chancellor's Fellow and Inaugural AHPA Thinker in Residence, **Dr Iain Butterworth**, Honorary Associate Professor - Centre for Urban Research, RMIT University, and **Dr Xiaoqi Feng**, Associate Professor of Epidemiology - University of Wollongong

Special mention to Panel Chairs – **Professor James Smith**, **Dr Katie Conte**, **Professor Chris Rissel** and **Professor Peter Sainsbury**.

**Influencing Policy:** Delegates were treated to three inspirational examples of how evidence and advocacy have been used to influence policy outcomes. These were very entertainingly delivered by: **Rohan Greenland** General Manager, Advocacy, Heart Foundation of Australia's Move More Sit Less campaign; **Mel Edwards & Justin Barrie** from Design Managers Australia, who inspired us with their

presentation on *Influencing Policy Through Co Design*; and **Sarah Ward** - Senior Policy Officer - Foundation for Alcohol Research and Education (FARE) who shared their very successful work on Mandatory Pregnancy Warning Labels on bottles of alcohol.

#### **'Rapid presentations with a twist':**

We broke away from traditional conference delegate presentations by having three minute presentations without slides - and then issues raised during the eight to ten presentations, were discussed within a larger group of no more than 30 people (including the 8-10 presenters) in each group. There were five rapid presentation groups over the two days. Topics covered were: 1. *Policy and Advocacy* 2. *System thinking and Place Based Strategies* 3. *Early Childhood and Schools* 4. *Partnerships – Collaboration & Challenges*, and 5. *Indigenous, CALD, Low Socioeconomic Populations*. Thanks to our colleagues **Helen Dirkis**, **Stephen Bendle**, **Emma Woolley**, **Lucy Wickham**, and **Dr Fiona McKay** who facilitated the groups. Feedback from the facilitators was highly positive: the groups worked and limiting the numbers within each group enabled easy, meaningful discussion.

A very special thank you also to the people who conducted workshops and seminars:

- **Dr Therese Riley** *Application of Systemic Inquiry Processes and Methods in Communities: The Case of Prevention Tracker*.
- **Dr Seanna Davidson** *Systems Practices: How to use Systems Thinking in your Everyday Work*.
- **Carmel Williams** and **Michele Herriot** *Health in All Policies – A Framework for Shaping Policy, Sharing Power and Navigating Politics*.

**Annie Kentwell** *Healthy active living @ the heart of all design*

**Jenny Goodare** and **Melinda Edmunds** *Power and Politics:*

*Countering Industry Involvement in the Development of Health Policy.*

**Dr Hannah Badland**, **Dr Iain**

**Butterworth** and **Dr Xiaoqi Feng**

*Urban Liveability – Different Perspective on a Shared Issue.*

**Gemma Crawford**, **Dr Justine Leavy**, **A/Prof Jonine Jancey**, **Liz Connor**

and **Dr Krysten Blackford** *Community Health Ethics Board (CHEB) for Health Promoters – What is it? What's the best fit?*

**Professor James Smith** *Tips for Writing and Reviewing for the Health Promotion Journal of Australia.*

**Andrew Jones-Roberts** *A Practical Guide. Health Promotion Practitioner Registration has Arrived – Where to from here?*

**Dr Li Ming Wen**, **Dr Sarah Taki** and **Linda Elbayeh** *The Healthy Beginnings Program: Journey from the Beginning Through to Now.*

**Dr Michelle Dickson**, **Tegan Lloyd** and **Travers Johnstone** for organising and delivering the *Aboriginal Health: We need to do better: What will we do better? How will we do it?* workshop and to their guest presenters **Donisha Duff**, **Associate Professor James Charles**, **Belinda Gibb** and **Patrick Johnson**.

#### **Organising Committee and the**

**AHPA Board:** Last but not least a special thank you to the Organising Committee for bringing together a very well received two day Symposium. Special acknowledgment goes to the Convenor Suzanne Gleeson who took on this huge task and pulled it all together so well. Also to Dr Becky White, Dr Fiona McKay and Dr Katie Conte for their over and above contribution - a very big thank you.



Also to Dr Ann Lawless, Brydie Nielson, Dr Jo Walker, Dr Alex Voukelatos, Kayleen Wallace, and Dr Dean Whitehead. Last but not least - thank you to all our delegates - without whom there would be no Symposium! for their support on the Organising Committee. Finally to the Board especially Gemma Crawford and Michele Herriot who were always there to listen and do; to Melinda Edmunds for helping with communications; to Dr Justine Leavy for the awards and orchestrating a special edition of the journal; and to Dr Krysten Blackford for interviewing and videoing several of our keynote speakers.

Croakey's Conference News Service compiled a report on the Symposium's second day. It can be downloaded at <https://croakey.org/read-all-about-it-our-report-from-ahpa20128-the-latest-news-in-health-promotion/>.

**Last but not least - thank you to all our delegates – without whom there would be no Symposium!**

## 23rd IUHPE WORLD CONFERENCE ON HEALTH PROMOTION 2019

AHPA is a major sponsor of the 2019 International Union of Health Promotion and Education (IUHPE) conference (Rotorua, New Zealand) and members of the Board and the REET committee are on the Scientific Committees. The Global Oversight Committee, the Global Management Committee and the Global Scientific Committee (including regional subcommittees) have been planning an outstanding Scientific and Social program.

The conference theme is Waioira: Promoting planetary health and sustainable development for all and high profile international plenary speakers are being finalised.

Following a competitive process, and using new guidelines, seven bursaries have been provided to AHPA members facilitating their attendance at the Conference.

## EFFECTIVE ADVOCACY FOR HEALTH PROMOTION ISSUES

Through the Board, Branches, members and partners, AHPA undertook a range of advocacy activities including:

### LETTERS, RESPONSES, MEDIA, SUPPORT AND COLLABORATION

- Letters to key state based organisations (NGOs, Councils, health and other departments) regarding the Health Promotion Practitioner registration initiative
- Letters to all health promotion and related course leaders in Universities across Australia encouraging practitioner registration and course accreditation
- Letter to NSW Minister for Health re strategies to prevent ill health including removal of sugary drinks from health services
- Letter to Queensland Minister for Health seeking advice on the proposed establishment of the Healthy Futures Commission
- SA campaign with partners to advocate for substantial and long-term investment in health promotion prior to March election. Included social media, radio, TV and newspaper coverage
- Debate #HealthySA at forum in SA attended by representatives of all key parties
- Letter to SA Minister for Health re lack of commitment to public health in SA
- Support for the Raise the Rate campaign seeking increased Newstart funding
- Support to the SA Rainbow Advocacy Alliance to reverse funding cuts to SHINE SA
- Letter to the Hon. Roger Cook and Hon. Paul Papalia regarding the introduction of a minimum alcohol price in WA
- Letters of support to the THRIVE@Curtin project supporting health promotion related action on campus
- Letter to the Hon. Roger Cook regarding the merger of Healthway with Lotterywest

- Partner in the NSW ACT Alcohol Policy Alliance election platform for NSW
- Support for the mandatory pregnancy warning labels on alcohol with FARE
- Support for the End Alcohol Advertising in Sport campaign with FARE – multiple strategies
- Use of AHPA infographic in the NT Department of Health online learning course in health promotion.
- Croakey piece about WA ‘nanny state’ laws - Ten ideas on careful stewardship for the public’s health: suggestions for making submissions: <https://croakey.org/ten-ideas-on-careful-stewardship-for-the-publics-health-suggestions-for-making-submissions/>
- Partner in the Australian Gun Safety Alliance
- Board member of Climate and Health Alliance (Dr Joanne Walker) and promotion of climate and health campaign
- Co-signed open letter to Victorian EPA re coal-fired power stations as part of their review of the power stations’ licences
- Co-signed statement condemning Philip Morris’ ‘Foundation for a Smoke Free World’
- Support for the *Rethink Sugary Drinks* campaign and *Don’t Be Sucked In* campaign

## APPEARANCES

- Partnered with PHAA to hold The Great Debate NSW pre-election; major parties’ representatives attended
- Member of the Sport Minister’s Advisory Council to guide the development of the Queensland Government’s Sport and Active Recreation Strategy 2019-2029. (Also prepared a submission <https://www.healthpromotion.org.au/news/advocacy>)
- Attendance at functional design workshop for proposed Wellbeing SA
- Attended meetings of the Obesity Policy Alliance WA to align state priorities for obesity prevention strategies
- Attended 2018-19 federal health portfolio budget briefing Canberra.
- Attended national public health roundtable to set the election agenda on prevention
- Attended a NAAPA ‘NSW election preparation’ meeting
- Attended the WA Preventive Health Summit - Healthy WA

## SUBMISSIONS

- Submissions in response to the new SA State Public Health Plan 2019-2024
- Submission on the SA Oral Health Plan
- Submission to review of the operation of the South Australian Public Health Act 2011

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- Submission to the WA Inquiry into Alternate Approaches to Reducing Illicit Drug Use and its Effects on the Community
- Submission on the WA Men’s Health & Wellbeing Policy (draft)
- Submission to the WA Methamphetamine Action Plan Taskforce - joint response with PHAA (WA Branch) to the community consultation
- Submission to the NSW Newcastle CBD liquor licence conditions review.
- Submission to the WA ‘Allied Health and Health Sciences Research and Knowledge Translation – A Strategic Framework’ (draft)

Advocacy actions were progressed nationally and at the branch level, usually in collaboration with partners. State elections in NSW and SA provided a focus. Queensland branch held a one-day Advocacy in Action workshop for members. We worked closely with the Foundation for Alcohol Research and Education (FARE) on alcohol harm reduction policy and supported the Prevention First Campaign. The Climate and Health Alliance (CAHA) was also a major partner reflecting the impact of climate on health. In partnership with PHAA we developed the AHPA and PHAA *Health Promotion and Illness Prevention Policy* Position Statement available here:

[https://www.healthpromotion.org.au/images/Health\\_Promotion\\_and\\_Illness\\_Prevention\\_Policy\\_Statement\\_.pdf](https://www.healthpromotion.org.au/images/Health_Promotion_and_Illness_Prevention_Policy_Statement_.pdf)

Other partners at the national level include: Croakey; People's Health Movement; Australian Health Care Reform Alliance; National Alliance for Action on Alcohol; National Primary and Community Health Network; Lowitja Institute Health System Coalition in support of Constitutional recognition of Aboriginal and Torres Strait Islander peoples and the Social Determinants of Health Alliance (SDoHA) on issues of mutual importance.

## A STRONG AND RESPONSIVE PROFESSIONAL ORGANISATION

### GOOD GOVERNANCE AND FUTURE PLANNING

Good governance – our systems, structures and processes for decision-making, our accountability mechanisms, planning and management – is important to AHPA. The Board meets monthly as does the Executive Financial and Risk Management Committee. We are ably supported in administration and financial management by NFPAS and our website is supported by Technology Matters; we thank both organisations for this support and particularly the support with the introduction of the Registration initiative.

Two Directors continue to support the website up to date. At the AGM in June we made changes to the Constitution to streamline the process for calling for nominations of directors and to make it a requirement for directors to miss no more than three meetings a year.

The AHPA Board works hard to monitor the external environment and respond in the interests of the members and ensuring a sustainable organisation. This takes considerable time and commitment. The annual face-to-face meeting in Perth offers an opportunity to discuss these issues and plan for the coming year. We noted the need to: focus on increasing and retaining members; modify the corporate membership fee; monitor costs in part through reducing the number of bank accounts; progress the Strategic and Operational Plans; support the IUHPE Conference; establish the Aboriginal and Torres Strait Islander working group and an Advocacy group to plan for advocacy around the 2019 federal election; review the timing of the AGM and budgets; support further journal enhancements and finalise the advocacy decision-making document.

### STRATEGIC PLANNING

A small team headed by Board members Dr Dimitri Batras and Janice Lane have been leading the process of reviewing the 2014-2018 Strategic Plan and planning for the next version. In late 2018 a survey was undertaken of members outlining achievements with the current plan and inviting ideas and reflections on the next plan. This supplemented the results of consultations with people attending the AHPA Symposium.

Overall there is strong support for the broad directions of the current plan as well as ideas for including new directions. The next Strategic Plan should be available in 2019.

## ABORIGINAL AND TORRES STRAIT ISLANDER HEALTH PROMOTION

The Board acknowledges the colonisation and dispossession experienced by Aboriginal and Torres Strait Islander people and stands united in calls for constitutional reforms and a Makarrata Commission, as expressed in the Uluru Statement. We understand why this is important for improving the health and wellbeing of Aboriginal and Torres Strait Islander people and are committed to such improvements.

At the AHPA Board Face to Face meeting held in November the Board agreed an Aboriginal and Torres Strait Islander Working Group be convened to undertake the following work. The intention is to develop and an AHPA Equity and Diversity Framework as the first activity in developing a national AHPA Reconciliation Action Plan. This will recognise the importance of celebrating diversity, encouraging inclusion and promoting equitable outcomes for people of different gender, sexual orientation, age, religion, ability, ethnicity, race, and culture.



Beginning the Reconciliation Australia process will follow. The WA Branch launched their Reflect Reconciliation Action Plan in March after extensive consultation with members. The Plan demonstrates their commitment to creating a more inclusive and culturally secure Branch for Aboriginal and Torres Strait Islander peoples.

Discounted membership rates continue to be provided to Aboriginal and Torres Strait Islander members to facilitate engagement in the work of the Association. Numbers of members increased by over 150% during 2018.

Healthway continued to provide fund to AHPA including support for Health Promotion Scholarships for Aboriginal and Torres Strait Islander members in WA. The Association, via the WA Branch, also delivered a Health Promotion Short Course through Curtin University for Aboriginal and Torres Strait Islander people working in health along with non-Indigenous people working in Aboriginal and Torres Strait Islander health promotion.

The AHPA Symposium included several sessions relating to Aboriginal health and wellbeing. The presentation by Donisha Duff, General Manager, The Institute for Urban Indigenous Health (IUIH) Deadly Choices: Changing Aboriginal and Torres Strait Islander health attitudes and behaviours in South East Queensland was most inspiring and well received.

There was also a workshop titled Aboriginal Health: We need to do better: What will we do better? How will we do it? This was organised and delivered by Dr Michelle Dickson, Tegan Lloyd and Travers Johnstone and this too was popular.

## COMMUNICATION AND MEMBERSHIP

In 2018 the Membership and Communications Working Group aimed to consistently communicate with members and ensure the member benefits were highlighted.

### **Communication**

After taking on feedback in the 2017 membership survey the Membership and Communications Committee commenced a regular Health Promotion Happenings email throughout 2018 to update members on national activities. The Health Promotion Happenings also included 'Getting to know the HPJA Editorial Team' and 'Getting to know...' member interview. The member interview gave an opportunity to highlight the diversity of the workforce and share the different pathways people have in health promotion. This has been well received and will continue in 2019. An End of Year Communique' was provided to members which included updates from state branches and national plus the Operational Plan progress.

AHPA has continued to use Twitter as a medium to share activities with our members. In 2018 there were:

- 1,036 new followers
- 276,812 tweet impressions
- 52 replies
- 713 retweets

AHPA hosted @WePublicHealth in January and August which provided an avenue to have conversations about health promotion with a wider audience. In January the conversation looked at health promotion issues and some recommended reading. In August the focus was on our Health Promotion Symposium.

### **Membership**

A membership flyer for use by all within AHPA was developed early in 2018. The flyer allowed personalisation by each branch on local activities and local contact information. There was a focus on communicating benefits of membership throughout the year particularly in preparation for changes to the HPJA going online and the launch of the Health Promotion Registered Practitioner program. 2019 will see a greater focus on increasing membership numbers and continuing to provide value to existing members.

## GLEN PALEY MEMORIAL AWARD

The Glen Paley Memorial Award was established to recognise individual achievement within AHPA, contributing to its mission of "Leadership in Health Promotion". The Award provides an opportunity to recognise the valuable contribution and commitment of Board and Branch Committee members, to the operation of the Association and its membership. There were two awards provided in 2018.

Janine Phillips was recognised for her long-standing contribution to AHPA, to health promotion in South Australia and nationally and particularly for her efforts in driving the professionalising health promotion agenda and seeing practitioner registration to fruition from the early days in 2011.

Michele Herriot was recognised for her health promotion leadership over many years, longstanding membership of AHPA and her commitment to supporting AHPA as a strong and successful organisation.

## BRANCHES

Branch Presidents meet monthly to share information on the work of the branches, collaborate on initiatives and progress joint pieces of work. There were changes to the Presidents in three jurisdictions in 2018 (NT, NSW and Victoria) providing a mix of experience and new perspectives.

This year there was a focus on connecting AHPA board members with the Branch Presidents. Suzanne Gleeson discussed the Symposium; Janice Lane explained the process for developing the new Strategic Plan and collected ideas; Justine Leavy provided information on REET and discussed potential ways to encourage practitioners to publish in the HPJA; Jenny Philip-Harbutt spoke on ways to build Aboriginal and Torres Strait Islander member numbers and David Duncan discussed plans to rearrange some financial matters. Prior to the Board face-to-face meeting in Perth in November Branch Presidents met with the E-FARM Executive. The Presidents raised a number of issues that were discussed during the meeting and the Board met for a social catch-up with representatives of the WA Branch.

The NAO Chair Andrew Jones-Roberts continued to attend the meeting regularly to provide an update on progress and support promotion of Health Promotion Practitioner registration amongst branch members. As a result Branch Presidents sponsored a webinar in November 2018, open to members and non-members, covering issues including eligibility, why registration is important for the profession, tips for applying, assessment of applications with time for questions and answers. Two registered Health Promotion Practitioners described their experience and there was a very good response to the webinar.

Branch Presidents also collated a detailed list of key organisations within their jurisdictions and letters were sent advising these organisations about the Registration initiative and inviting support.

There is a commitment on the committee to work collaboratively on common issues. One example is the development of a united approach to calling for applications for bursaries for the AHPA Symposium and the IUHPE 2019 conference. Cross jurisdiction assessment panels were established and common guidelines agreed.

Congratulations to Symposium scholarship recipients: Elsa Mangan, Chelsea Muscat, Katie Conte, Jasper Garay (NSW/ACT); Sarah Clifford (NT), Alison Barrett (SA), Fiona Hegarty; Carlie Smith, Sarah Switzer (Queensland) and Brydie Nielson and Liz Connor (WA).

There is still work to be done to finalise common policies and guidelines but good progress has been made and resources are shared regularly.

# BRANCH UPDATES

## NEW SOUTH WALES – AUSTRALIAN CAPITAL TERRITORY

It was a productive year for the NSW/ACT Branch with new Co-Presidents and a busy agenda including the provision of regular e-bulletins providing information for members.

### Advocacy

The Branch remains active in their advocacy and pre-election work participating in the PHAA's The Great Debate with representatives from all major parties attending to debate preventive health initiatives.

In partnership with the PHAA (NSW branch), we wrote to and met with the Minister for Health recommending several strategies to support the prevention of ill-health, including supporting the removal of sugary drinks from all NSW Health facilities. While not solely a result of Branch advocacy, the NSW Ministry of Health has now fully removed the sale of sugary drinks from NSW Health facilities and is looking at the sale of healthy foods in these facilities.

### Professional development

We continued the Branch tradition of actively engaging in anti-poverty week with the hosting of an Anti-poverty Week webinar in October on *Digital health – potential to divert the social gradient of health (or not)*.

Three guest speakers provided insightful presentations on innovative approaches to support access to healthcare particularly for disadvantaged or rural/remote people, through the use of technology. We wish to thank Dr Kylie Lee, Dr Sarah Taki and Professor Deborah Lupton for their expert presentations. The webinar was well supported with around 60 participants.

In June 2018, the Branch and the Physical Activity, Nutrition, and Obesity Research Group (PANORG) at the University of Sydney collaborated to provide a professional development workshop for 28 health promotion staff from across NSW. The Pragmatic Health Promotion Evaluation workshop was designed to build capacity for health promotion program evaluation among staff working in health promotion. The day involved a mixture of presentations from PANORG staff and practical sessions. The Branch provided scholarships to assist travel to and from the workshop for three regional members.

### Scholarships

The Branch supported four scholarships for the 2018 annual AHPA Symposium, Better Practice - Better Placed, with reports from each candidate published and distributed to members via the weekly bulletin.

Our scholarship recipients (see above) highlighted many positive aspects of the Symposium including: providing an opportunity to meet their AHPA mentor face-to-face (through the National AHPA Mentoring Program) and the application of learning from the symposium into tertiary course content. A number of our members presented at the Symposium including Professor Chris Rissel (keynote presenter), Dr Sarah Taki, and Professor Li Ming Wen. We wish to acknowledge the excellent work of NSW/ACT Branch member Suzanne Gleeson, Symposium Convenor, in leading the organisation of this stimulating and provocative symposium.

The Branch co-hosted a Public Health Careers Night with PHAA (NSW branch), Australasian Epidemiological Association (NSW branch) and University of Sydney School of Public Health, which took place at the University of Sydney on Thursday 1st November 2018. The event was well attended attracting from 250-300 university students and professionals looking to expand their knowledge on avenues for a career in health promotion and the variety that such a career may encompass.

*President's note: We would like to thank the hard-working committee members for their support and passion for the work of the Branch with particular mention and appreciation to the executive and James Kite immediate past President who has provided us with invaluable guidance. Also we would like to gratefully acknowledge Karen Bedford for her work over many years in the production of the NSW/ACT weekly eBulletin.*



*Committee Members:*

- Jennifer Evans (Co-President)
- Julia Dray (Co-President)
- Sarah Taki (Vice-President)
- Philayrath Phongsavan (Secretary)
- Li Ming Wen (Treasurer)
- Michelle Dickson
- James Kite
- Chris Rissel
- Josephine Chau
- Kate Johnson
- Eloise Howse
- Thomas Munro (resigned mid 2018).

## QUEENSLAND

2018 was a busy year with new committee members bringing fresh ideas and a 'have a go' outlook. Committee members were hardworking and eager to dive in and put their hands up. I would like to thank the leadership committee - Brad, Cassie, Kath and Tim - for raising their hands to support the Branch operationally (especially Brad and Cassie). Without these members taking on these important roles, the Branch wouldn't have been able to form. The leadership team developed the *AHPA Queensland Branch - Operational Plan 2018-2022* which was endorsed by the Queensland Branch Committee in 2018. This Operational Plan will guide the activities of the Branch over the next five years.

### Professional Development & Events

In May 2018, the Queensland Branch hosted a one-day Advocacy in Action workshop. The workshop was facilitated by Dr Melissa Stoneham from the Public Health Advocacy Institute of WA and was held at The Cancer Council in Brisbane.

Twenty-nine health professionals from across Queensland attended and the branch received very positive feedback from participants, including that they would apply the content that they learnt during the workshop to their future work. Participants received a certificate of attendance and the recording of the workshop was distributed to members.

Our partnership with PHAA (Qld Branch) continued to thrive, with another Student Career Showcase event held on 13 September 2018. We had a good turnout of both students and early career professionals. It was a great networking opportunity with high quality speakers, including:

- Brianna Fjeldsoe (University of Queensland)
- Adrian Barnett (Queensland University of Technology)
- Paige Preston (Cancer Council Queensland)
- Jodie Antrobus (Queensland Department of Health)
- Annette Birt (Queensland Department of Health)
- Gregory Fowler (Queensland Parliament)
- Donnell Davis (United Nations Association of Australia)
- Claire Rodgers (Curtin University)
- Lyndell Brown (Health Promotion Consultant)
- Rae Plush (Continence Foundation of Australia)

A massive thank you to all the wonderful speakers, volunteers from AHPA and PHAA and to the University of Queensland for sponsoring the event.

The Branch also facilitated AHPA meet-ups, which provided members with the opportunity to network with other members within their local area over an informal social occasion. Held in Brisbane, Gold Coast, Townsville and Cairns, members responded positively to the opportunity with some members taking the lead on establishing the meet-up. Meet-ups will continue in 2019.

### Scholarships

The Queensland Branch provided members with scholarships of \$1000 to attend the Australian Health Promotion Association Symposium in Canberra. Recipients' comments included:

*I had the privilege of being awarded a scholarship by the Australian Health Promotion Association Queensland Branch to attend the 2018 Australian Health Promotion Association's Symposium in Canberra in August. This opportunity allowed me to spend two fantastic days learning about all different aspects of health promotion practice in Australia from the experts and leaders in the field, with a focus on 'Better Practice, Better Placed'. The conference has really challenged my ways of thinking in relation to programs and policies, and I look forward to sharing my knowledge with my fellow colleagues. I left feeling inspired and motivated.*

Sarah Switzer

*It really was an experience like no other to be in a room with health promotion experts and professionals in roles I aspire to work in. Not to mention hearing the first keynote speaker, Fran Baum, the author of many of my tertiary textbooks and one of my inspirations to pursue a career in the industry!*

Fiona Hegarty

*As a student soon to enter the workforce, the Symposium provided an invaluable opportunity to immerse myself in the opportunities and challenges faced by those already working in the field. At the end of the Symposium as I reflect on the various presentations and workshops I feel as though I am better equipped to begin my career in health promotion.*

Carlie Smith

### Advocacy

The Honourable Mick De Brenni, Minister for Housing and Public Works, Minister for Digital Technology and Minister for Sport invited the Branch to participate in the Sport Minister's Advisory Council to guide the development of the Queensland Government's Sport and Active Recreation Strategy 2019-2029. The Branch represents the health sector on the Council and regularly attends meetings and consultations. The Branch also prepared a submission in response to the Queensland Sport and Active Recreation 2019 - 2029 discussion paper. The Branch's response can be found at: <https://www.healthpromotion.org.au/news/advocacy>.

The Branch also followed up with the Honourable Dr Steven Miles, Minister for Health and Minister for Ambulance Services regarding the establishment of the Healthy Futures Commission, as the Bill was submitted to Queensland Parliament for consideration in May 2017. The Minister advised that the Healthy Futures Commission Queensland Bill 2017 had lapsed and new legislation would have to be introduced to Parliament for a Health Promotion Commission to be established. The Branch will consider ways to continue to advocate for the reinstatement of the health promotion workforce across Queensland in 2019. The Queensland Branch's letter and Minister Miles's response can be found at: <https://www.healthpromotion.org.au/news/advocacy>.

Additionally, the Branch President contributed to the national partnership between AHPA and PHAA and sat on the working group that developed the AHPA and PHAA Joint Health Promotion and Illness Prevention Policy Position Statement.

### Communication

The Branch Facebook page continues to grow, with over 320 members, and plays an important part in allowing frequent two-way communications with our members and the general public. The Branch has a Social Media Policy and 'how-to' guides that inform the work of the Facebook subcommittee. Branch executive committee members moderate the Facebook page daily, with members posting daily, sharing reports, news stories and other items of interest to health promotion and public health professionals.

Additionally, the Branch continues to send out fortnightly e-bulletins to the Queensland members to keep them informed of the latest information, research, resources, events, and jobs. We also contribute to the National Twitter account by tweeting over two allocated months.

*President's note: Looking back, the 2018 committee was hard working and delivered fantastic results that benefited our members and other health promotion professionals. Special thanks to all committee members for their ongoing hard work, time, and passion; it has been an absolute pleasure to work with each and everyone one of you!*

*Unfortunately, this year we are losing a lot of fantastic members - Ronak Adalja, Bradley Cox, Josephine Ferguson, Lily Grigsby-Duffy, Rae Plush, Barbra Smith, Tim Spratling, Amanda Watson and Cassie Whatley. All these members worked tirelessly during 2018 and the Branch is grateful for the dedication and hard work of these committee members. We wish them all the best of luck with future endeavours and hope that paths will cross again someday soon.*

### Committee Members:

- Anita Cowlshaw (President)
- Kath McFarlane (co-Vice President)
- Tim Spratling (co-Vice President)
- Cassie Whatley (Secretary)
- Bradley Cox (Treasurer)
- Ronak Adalja
- Sue Devine
- Josephine Ferguson
- Lily Grigsby-Duffy
- Rae Plush
- Barbra Smith
- Carlie Smith
- Amanda Watson
- Leanne White
- James Wong

## SOUTH AUSTRALIA

### Advocacy and events

In the past, South Australian members have highlighted the importance of the Branch increasing its advocacy work and the 2018 State election provided an ideal platform to do so. In advancing our advocacy work, we have collaborated closely with other members of the South Australian Public Health Consortium, in particular SACOSS and PHAA (SA Branch). As a group, we called on all parties to demonstrate a visible, substantial and long-term commitment to preventive strategies and to re-build public health capacity within and beyond the health sector, through specific priorities. Our campaign was shared with members in early February. This included a social media package which contained resources to help guide social media advocacy and communication efforts. The pack featured a range of social media infographics, hashtags, relevant contact details, and a letter template for lobbying local members of parliament. Throughout the campaign we received fantastic media coverage including radio interviews with 5AA and Radio Adelaide, an article in the Advertiser newspaper and a live television interview with Nine News Adelaide.

On Thursday 1st March 2018 the consortium hosted a successful pre-election #HealthySA forum *"Beyond Hospitals: who will keep our community healthy?"* where invited members of parliament discussed their public health election policies. The forum attracted more than 60 attendees.

Many more followed along on twitter, with the #HealthySA trending halfway through the forum. Although each party's commitment to our consortium's proposal was mixed, the election forum represented a critical opportunity to connect with stakeholders to get health promotion back on the political agenda. Following the election of a new Liberal government, our consortium met twice with the Department of Health in 2018 to progress conversations about pre-election commitments and disease prevention initiatives. We also wrote a letter to the Minister about the lack of commitment to public health in South Australia.

In December 2018 the Branch was invited by the Department to contribute to a functional design workshop for the soon to be established Wellbeing SA. The workshop provided an opportunity to contribute to a vision and rationale for Wellbeing SA, principles underpinning Wellbeing SA, and its potential functions. We took this as an opportunity to promote AHPA and our potential role in supporting the mission of Wellbeing SA, by highlighting our role as the health promotion regulator and provider of PR practitioner registration, and to advocate for health promotion workforce standards. We look forward to continuing these conversations as the formation of Wellbeing SA progresses. Throughout 2018 our committee also contributed to a range of government consultations.

We made written submissions in response to the new South Australian State Public Health Plan 2019-2024, the South Australian Oral Health Plan, and a review of the operation of the South Australian Public Health Act 2011. We also supported the efforts of several community advocacy groups. For example, we provided support to the Anti-Poverty Network by endorsing a letter to the AMA that called for their support of the Raise the Rate campaign seeking increased Newstart funding. More recently, we provided our support to the SA Rainbow Advocacy Alliance in their work to reverse funding cuts to SHINE SA.

### Member engagement

In 2018, the Branch continued to extend social media engagement with members and the wider community, through open and closed Facebook pages. The public page began the year with 878 followers and this has now increased to 1055. Post reach has averaged around 200, with the year's most successful post reaching an audience of 3800. The AHPA SA members-only page is a more intimate group of 29 members. All members can post to this page to share topics for discussion, ask questions, network, share job opportunities and to promote events.



### Scholarships and awards

In 2018 AHPA continued to support members and recognise excellence in health promotion through several scholarships and awards. We were pleased to award Branch member Alison Barrett with a scholarship to attend the AHPA National Symposium in Canberra during August 2018. In December we presented the SA Primary Health Care Practitioner Award to Dr Natasha Elsley. Dr Elsley works as a General Practitioner at Adelaide Migrant Health Services and Adelaide Disability Medical Services. She is deeply committed to principles of social justice and reducing health inequities, as evidenced through her work with disadvantaged groups, such as refugees and asylum seekers, and her commitment to community service and comprehensive healthcare. The South Australian branches of AHPA and PHAA jointly present this award each year at the State Population Health Conference. At the same event, the Branch sponsored the Best Health Promotion Oral Presentation Prize. Dr Gwyn Jolley (Healthy Cities Onkaparinga) was the winner of the 2018 award, for her fantastic presentation on the Onkaparinga food security collaborate: Achieving more together than alone. We continue to support university awards to recognise students' academic achievement and demonstration of a commitment to health promotion. The winners of the Branch student prize for 2018 are Naomi Currie (University of Adelaide), Heather Grace Lovelock (University of South Australia) and Isla Mapleson (Flinders University).

*President's note: the operation of the SA Branch would not be possible without the work of our executive committee. We extend our gratitude to our dedicated committee members who have worked hard throughout the past year.*

#### Committee Members:

- Stefania Velardo (President)
- Liana Bellifemini (Vice President)
- Sally Modystach (Minutes Secretary)
- Shelley Ratcliffe (Social Media Secretary & committee member until May)
- Gabrielle Fisher (Social Media Secretary from May onwards)
- Denise O'Connell (Correspondence Secretary)
- Jane Harford (General member)
- Lynda Norton (General member)
- Annabel Axford (General member)
- Dean Whitehead (General member)

## VICTORIA - TASMANIA

Over the last year the Branch has run some fantastic events and created great positive momentum. We've embraced the merger between Victoria and Tasmania and next year we hope to form a tight bond between the combined membership.

#### Our highlights have included:

- Hosting the Change Agent Workshop in August, with Deakin University, attended by 200 people. The theme was how to create leadership in networks and early career practitioners and students were the main attendees.

- Holding a very successful Health Promotion Practitioner Registration Information Breakfast for employers with Dr Bruce Bolam, Chief Preventative Health Officer, Victorian Department of Health and Human Services speaking.
- Developing a new communications strategy and contributing to the national strategy.
- Establishing student-led projects, one of which refocused our Members' newsletters and updates.

We are planning a Systems Thinking event in 2019 as well as building stronger partnerships, a higher profile for the Branch in both states, a larger membership base and a more membership-focused events program.

*President's note: We thank Melissa Colisimo for 18 months of service as Branch President up to September.*

#### Committee Members:

- Melissa Colisimo (President to September 2018)
- Owen Pietsch (Vice President to September 2018; President October 2018-)
- Rebecca Meldrum (Vice President)
- Hazel Featherstone (Secretary)
- Lucy Wickham (Treasurer)
- Bronwyn Moore
- Cristie Ballard
- Brooke Atkins
- Emily Scott

## WESTERN AUSTRALIA

### Reflect Reconciliation Action Plan

The WA Branch Reconciliation Action Plan (RAP) was launched in March 2018. This was a significant step for the AHPA (WA Branch) in demonstrating our commitment to creating a more inclusive and culturally secure Branch for Aboriginal and Torres Strait Islander peoples in the health promotion sector. Since its launch, the WA Branch has worked to ensure that the RAP is implemented genuinely and consistently across all aspects of the RAP deliverables and the branch's work. Click here: <https://www.healthpromotion.org.au/wa-documents/1135-wa-branch-reconciliation-action-plan> to download a copy of the WA Branch Reflect RAP.

One of the highlights over the past year has been the development of a cultural protocols document to ensure our members respectfully observe protocols for the recognition of Aboriginal people's Traditional Custodianship of country.

### Health Promotion Scholarship Program

In its 25th year of implementation the Health Promotion Scholarship Program funded by Healthway was successful in providing a viable health promotion career pathway for graduates and Aboriginal and Torres Strait Islander peoples seeking a career in health promotion. Four scholarship projects were completed in 2018; three by graduates (one based regionally) and one by our Aboriginal and Torres Strait Islander recipient.

Two of the four 2018 scholarship recipients continued employment with their host agency following scholarship completion. The remaining two recipients gained other employment in health promotion.

Thirty Aboriginal and Torres Strait Islander peoples attended an Aboriginal Health Promotion Short Course facilitated by Curtin University that was run as part of the Scholarship Program. By completion of the course, there was a significant increase in the proportion of participants who felt confident with their health promotion knowledge, needs assessment, program design and implementation, and evaluation.

### Finance, audit and risk management

In 2018 the Finance Audit and Risk Management sub-committee continued development of the Regional, Rural and Remote Engagement Strategy to support WA Branch members who are based in regional locations. The strategy identifies key priority areas including: information sharing, member communication, professional development and mentoring, partnerships, advocacy and student support. We are proud of the continued effort of the Branch in this space to support our practitioners working in country WA.

### Member services

The committee developed the content for over 60 email communications that were delivered to the inboxes of our WA membership keeping us up-to-date with Branch specific and industry information including local jobs and events. In 2018 this included revising and relaunching the weekly News from the West emails and sending out Newsletters in June and December 2018.

### Capacity building

The Capacity Building and Excellence sub-committee delivered the following capacity building activities:

- Partnered with Curtin University to deliver a four-day Health Promotion Short Course for those wishing to build their health promotion skills and knowledge. This course reached capacity and was completed by 25 participants.
- Hosted the WA Branch Awards night as a stand-alone event (award winners noted below).
- The annual Student Careers Night, held in collaboration with PHAA (WA Branch), led by the Student sub-committee.
- Hosted a Speed Networking Event, led by the Student sub-committee.
- Supported the National Mentoring Program.

## Awards

At the 2018 WA Branch Awards night, the Committee presented three awards to recognise outstanding individual and organisational achievement in health promotion within WA. Award recipients were:

- Leadership in Health Promotion: Fiona Phillips
- Outstanding Mentor in Health Promotion: Kianna Barker
- Excellence in Health Promotion Practice: Foodbank Superheroes Initiative

The annual Co-President's Award was presented to Kirsty de Blanken at the 2018 General Meeting for members.

The WA Branch also sponsored two student awards in 2018:

- The Peter Howat Award that recognises the top student (highest grade average) in the accredited Bachelor of Science (Health Promotion) at Curtin University. The 2018 award was presented to Corinne Hunt.
- The Bachelor of Preventive Health Practicum Award that recognises the highest performing student in their final year Industry Practicum. The 2018 award was presented to Sophie Leonard.

## Conference bursaries

The committee coordinated the selection process to provide two scholarships for WA members to attend the 2018 Health Promotion Symposium and a scholarship for the IUHPE Conference in Rotorua, New Zealand.

## Advocacy

In 2018 the Advocacy and Partnerships sub-committee advocated for health promotion on a number of fronts:

- Wrote to the Hon. Roger Cook and Hon. Paul Papalia regarding the introduction of a minimum alcohol price in WA.
- Sent seven letters of support to the THRIVE@Curtin project supporting issues varying from the removal of sugar sweetened beverages on campus and increasing efforts towards creating a socially inclusive environment.
- Prepared comprehensive submissions for three parliamentary inquiries: the Inquiry into Personal Choice and Community Safety; the Inquiry into the Role of Diet in Type 2 Diabetes Prevention and Management; and the Inquiry into Alternate Approaches to Reducing Illicit Drug Use and its Effects on the Community.
- Provided a submission for the draft WA Men's Health & Wellbeing Policy.
- Co-signed a letter to the Hon. Roger Cook regarding the merger of Healthway with Lotterywest.
- Submitted a joint response with the PHAA (WA Branch) to the community consultation on the WA Methamphetamine Action Plan Taskforce.
- Attended two meetings of the Obesity Policy Alliance WA, a coalition of non-government agencies to align state priorities for obesity prevention strategies.

For a complete picture of the WA Branch activity for 2018, click here [https://healthpromotion.org.au/images/AHPAWA\\_Annual\\_Report\\_2018\\_FINAL.pdf](https://healthpromotion.org.au/images/AHPAWA_Annual_Report_2018_FINAL.pdf) to download the AHPA (WA Branch) Annual Report.

*Co-Presidents' note: As this is our last report as Co-Presidents of the WA Branch we would like to extend a special thanks to those who have contributed to the work of the Branch and the broader priorities of the Association. We are both very grateful for our time on the committee. We have learnt so much from so many amazing people; it would be impossible to list them all, but your support and guidance has meant so much to us. We wish you all the best and look forward to seeing more great things from the 2019 WA Branch.*

## Committee Members:

- Lorena Chapman (Co-President)
- Courtney Mickan (Co-President)
- Karen White (Vice President until July)
- Carl Heslop (Vice President since August)
- Liz Bradshaw (Treasurer)
- Kirsty de Blanken (Secretary)
- Rudie Marshall-Lang
- Daniella Brown
- Joanna Collins
- Alicia King
- Laima Ziedars
- Kirsten Beckingham
- Briony Williams
- Liz Connor





## CONTACT US



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